

California State University, Stanislaus

Diversity-Related Faculty Research, Scholarship, and Creative Activity

College of Business Administration 2005-2006

Published Articles in Professional Journals (refereed or non-refereed)

<p>Hernandez, Edward. Management, Operations and Marketing. Ping Li, P., Hernandez, E., and Page, R. "The Paradox of Local Corporatism in China: Toward a Holistic, Dynamic, and Dialectical Framework of Economic Transition." <i>Western Journal of Human Resource Management</i> 1 (1) (2005): A1-A19.</p>
<p>Li, Peter. Management, Operations and Marketing. "The Puzzle of China's Township-Village Enterprises: The Paradox of Local Corporatism in a Dual-track Economic Transition." <i>Management & Organization Review</i> 1 (2005): 197-224. Refereed.</p>
<p>Zong, Sijing. Accounting and Finance. Aggarwal, R. and Zong, S. "The Cash Flow-Investment Relationship: International Evidence of Limited Access to External Finance." <i>Journal of Multinational Financial Management</i> 16 (1) (2006): 89-104.</p>
<p>Zong, Sijing. Accounting and Finance. Los, C. Kyaw, N., and Zong, S. "Persistence Characteristics of Latin American Financial Markets." <i>Journal of Multinational Financial Management</i> 16 (3) (2006): 269-290.</p>

Conference Presentations (paper, research, or workshop)

<p>Hernandez, Edward. Management, Operations and Marketing. "Not Your Father's Oldsmobile: Peripheral Targeting and Female Consumption at an Auto Show," with Robert Page. Presentation at LuLu Publishing's Research Trends in Business, Santa Monica, CA, 2005-06.</p>
<p>Petratos, Panagiotis. Computer Information Systems. Panagiotis, P. and Gleni, S. "Computer Information Systems and the Environment." Conference presentation at International Conference on Sustainable Development and the Protection of the Environment, Lefkada, Greece, July 2005.</p>
<p>Petrosky, Al. Management, Operations and Marketing. "Not Your Father's Oldsmobile: Peripheral Targeting and Female Consumption at an Auto Show," with E. Hernandez and R. Page. Presentation at LuLu Publishing's Research Trends in Business, Santa Monica, CA, 2005-06.</p>

Conference Proceedings

<p>Hernandez, Edward. Management, Operations and Marketing. Hernandez, E., Page, R., and Petrosky, A "Not Your Father's Oldsmobile: Peripheral Targeting and Female Consumption at an Auto Show." In <i>Conference Proceedings</i> of Research Trends in Business, Santa Monica CA, 2005-06.</p>
<p>Petratos, Panagiotis. Computer Information Systems. Panagotis, P. and Gleni, S. "The Impact of Information Systems on Small and Medium Enterprises." In <i>Conference Proceedings</i> of the International Conference on Small and Medium Enterprises, Lefkada, Greece, August 2005.</p>
<p>Petratos, Panagiotis. Computer Information Systems. Panagotis, P. and Gleni, S. "Computer Information Systems and the Environment." In <i>Conference Proceedings</i> of the International Conference on Sustainable Development and the Protection of the Environment, Lefkada, Greece, July 2005.</p>

Petrosky, Al. Management, Operations and Marketing. Petrosky, A. and Page, R. "Not Your Father's Oldsmobile: Peripheral Targeting and Female Consumption at an Auto Show." In *Conferece Proceedings* from the Research Trends in Business, Santa Monica CA, 2005-06.

K-12 School-Based Activities (workshops, presentation, or consultant)

Gnepa, Tahi J. Management, Operations and Marketing. Presenter. "Cultures of Ivory Coast" to the French class at Pitman High School, Turlock, CA.

Hernandez, Edward. Management, Operations and Marketing. Participant. "Donate a Backpack Charity Drive."

Educational Media Production

Petrosky, Al. Management, Operations and Marketing. "Not Your Father's Oldsmobile: Female Consumption at an Auto Show," 30 minute demonstration video with E. Hernandez and R. Page.

Program and Curricular Development and Assessment

Cherukuri, Rao. Accounting and Finance. Evaluated curricula of B.B.A. and M.F.T. (Master of Foreign Trade) at K.C. College of M. K. University, India.

Wagner, Andrew. Accounting and Finance. MSBA-International Finance Program (revised curriculum) (developed program), new course FIN 5250.

Recognitions and Awards:

University

Cherukuri, Rao. Accounting and Finance. Fulbright Scholar to India. College of Business Administration Research Publications Award, California State University, Stanislaus, 2005-06.