

2010

# STAN

California State University | Stanislaus

# 5



*It's About Time...*



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Warriors appreciate a good pairing, which is why more than 330 people enjoyed the inaugural Vines event. Enjoy a sample of photos on page 16.

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California State University | Stanislaus

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1960-2010

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## A WORD WITH PRESIDENT SHIRVANI

This year, we celebrate 50 years of academic excellence at California State University, Stanislaus. A half century ago, classes began at the Turlock campus with 15 faculty and less than 800 students. Since then, we have grown to more than 8,600 students.

CSU Stanislaus has seen its academic reputation grow as well. The Princeton Review ranked the University among the nation's best 373 colleges. The American Association of State Colleges and Universities placed CSU Stanislaus among the nation's 12 most outstanding graduation and retention rates.

In addition to growing in size and reputation, recently the University benefitted from its most successful fundraiser ever. The Foundation's 50th Anniversary Fundraising Gala netted more than \$211,000 in cash for student scholarships. Demand for tickets was so high, the fundraiser sold out within two weeks, then seating capacity was expanded and more tickets were sold. I was pleased to see so many alumni at the fundraiser. In these difficult economic times, when people have less to give, it was a big success.

We have also continued the tradition of bringing notable and diverse voices to campus. In addition to the well-publicized keynote address by Governor Sarah Palin at the gala, we heard

two very timely voices at this year's commencement ceremony. CIA Director Leon Panetta and hip-hop scholar Dr. Marc Lamont Hill both spoke of the importance of public service and being active participants in an ever-changing world. As Dr. Hill said, "We can never move forward unless we appreciate the struggle."

Today's economy has been a struggle for years, not only for the University, but for the entire state. We have all had to make difficult decisions, and more lie ahead. This past year has forced us to become a leaner, more efficient university. Once we start to feel the results of an economic turnaround and return to growth mode, this time of limited resources and constant evaluation will help us determine how best to serve students and this region.

Thank you for supporting CSU Stanislaus and its efforts to serve students and the region. I look forward to seeing you at the next major event on campus.



Hamid Shirvani, Ph.D.

# UNIVERSITY NEWS

## LISTEN TO YOUR ART

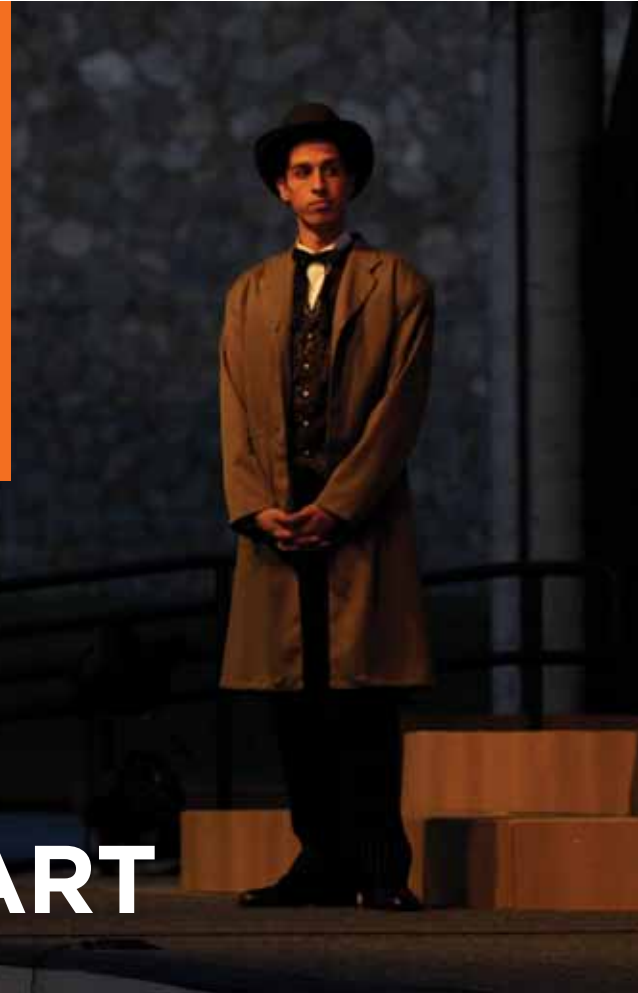
Spring audiences took in music and shakespeare this year at the golden gala concert and outdoor performances of “A Midsummer Night’s Dream”

Choral, wind, and jazz ensemble performances by University faculty and students were featured at an April 15 Golden Gala Concert hosted by the Turlock Concert Association at the Turlock Community Theatre as part of the CSU Stanislaus 50<sup>th</sup> Anniversary celebration. Nearly 700 people turned out for the program highlighted by world premiers of compositions by Music faculty members Deborah Kavasch and Daniel Afonso, Jr. The \$5,000 in proceeds from the concerts will go toward student scholarships.

More than 4,000 people were entertained by members of the Theatre Department at

free May 5-9 performances of “A Midsummer Night’s Dream” in the University Amphitheatre. More than 500 people turned out on opening night to see the play that featured impressive acting, elaborate costumes, and a dazzling set. Chartwell’s provided food and drink concessions, and many in the audience enjoyed picnic dinners under the stars during the performances. **S**

Eric Braojos, playing the role of Demetrius, stands on stage in the Amphitheatre while taking part in the school play “A Midsummer Night’s Dream.”



## CSU STANISLAUS RECEIVES COMMENDATIONS IN RENEWAL OF ACCREDITATION

Following what was deemed a successful visit by the Western Association of Schools and Colleges (WASC) review team in March and an intensive multi-year process, CSU Stanislaus celebrated a strong evaluation in July 2010 with a full reaccreditation of its academic programs.

“I extend congratulations and special appreciation to our faculty, staff, and administration for continuing to develop and deliver high quality academic programs and services that enabled us to earn this important reaffirmation of the excellence of CSU Stanislaus,” President Hamid Shirvani said. “This process has brought together our entire University in support of our academic mission.”

The full reaccreditation is the culmination of extensive review and evaluation of CSU Stanislaus academic programs, voluminous reports, and feedback from the WASC review team. One of the new features of this year’s

WASC team visit was the presentation of a documentary film produced by the Office of Communications & Public Affairs titled “Learning is Paramount.” The DVD included comments from faculty and students about the effectiveness of teaching at CSU Stanislaus, and can be viewed on the University web site at [www.csustan.edu](http://www.csustan.edu).

CSU Stanislaus was commended by the WASC team in its follow-up report for the University’s innovative and effective method for conducting its accreditation review, and for broad engagement and commitment to the success of students by faculty and staff. Also drawing praise were the faculty development program, academic assessment practices, and creation of the Student Success Committee that has improved academic attainment. **S**

## COLLEGE OF ED. DRAWS PRAISE IN REACCREDITATION

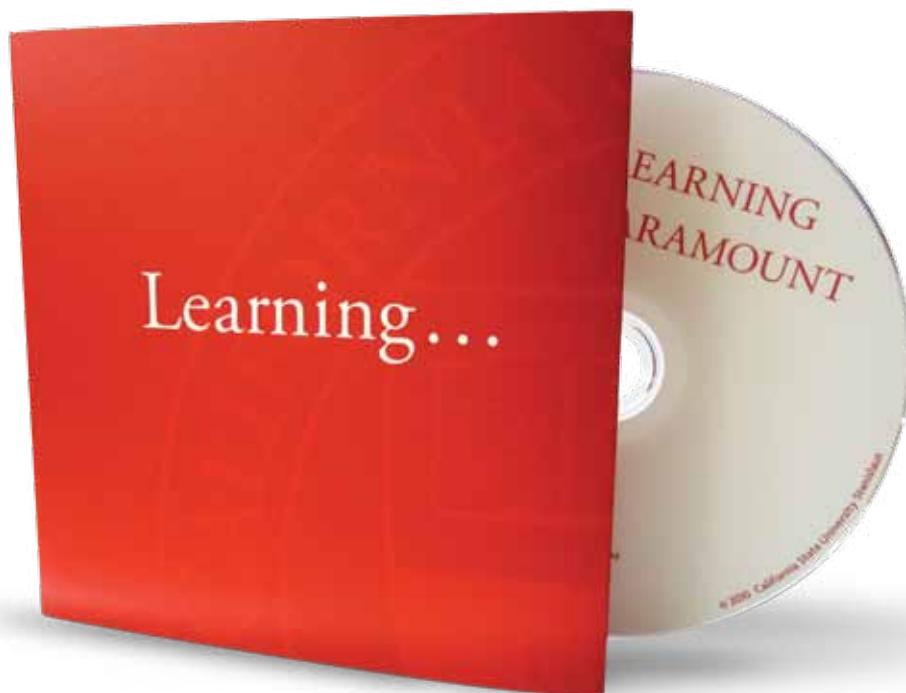
The CSU Stanislaus College of Education has worked diligently over the past two years to put together a successful bid for national and state reaccreditation that will conclude in Fall 2010 with the official approval of the program’s quality from a pair of accreditation agencies.

Two separate reports were prepared under the direction of coordinator Oddmund Myhre, a member of the Department of Advanced Studies in Education faculty who has kept the process focused and moving forward. A joint accreditation team from the National Council for Accreditation of Teacher Education (NCATE) and the California Commission on Teacher Education (CTC) visited CSU Stanislaus for five days in April, seeking input and asking questions.

Myhre said the College of Education has received positive feedback from more than 150 educators, administrators, and CSU Stanislaus graduates who praised efforts to adapt to identified gaps and changing needs in programs.

“It allowed us to reflect on our operations and brought the College of Education faculty together in a unified effort,” Myhre said. “We have learned a lot through this process and it will help us establish routines that will make us better.” **S**

Above: Oddmund Myhre, a member of the Department of Advanced Studies in Education, coordinated the COE reaccreditation process.




## KRISTINA BELANGER NAMED NEW UNIVERSITY EXTENDED EDUCATION DIRECTOR



Kristina Belanger, a licensed attorney who has an extensive professional background in the business sector and the public sector, started her duties as Executive Director of CSU Stanislaus University Extended Education in March 2010.

Executive Director of R&B Associates, a firm that assists businesses with strategic planning, organizational development, contract negotiations, marketing, and outreach before joining CSU Stanislaus, Belanger previously worked for 14 years at Kaplan University. She served as Vice President of Continuing and Professional Studies for the higher education institution that specializes in online programs. Belanger provided leadership for all academic activities, including curriculum, student services, academic advising, editing and production, faculty and academic services, licensing, accreditation, policy and procedures development, and advanced programming for business and finance, health care, and the School of Justice and Legal Studies.

Belanger received her Doctor of Jurisprudence from the University of Miami School of Law and Bachelor's Degree in Political Science from Marietta College in Ohio. 


## CRIMINAL JUSTICE STUDENT MENTORS MAKE A BIG IMPACT ON AT-RISK K-12 STUDENTS



CSU Stanislaus students from two Criminal Justice Service Learning courses mentored at-risk youth at 10 Turlock school campuses during the 2009-10 academic year and helped them improve their opportunities for success in school.

Some 75 students in a pair of CSU Stanislaus fall semester classes, Juvenile Justice and Violence Against Children, spent time with students throughout the Turlock Unified School District, encouraging them to focus on applying themselves to their educations. The need is significant as more than 50 percent of TUSD students come from families below the poverty level and 30 percent are classified as English as Second Language learners.

The CSU Stanislaus students met with their protégé youngsters each week over a 12-week period during the fall and spring semesters. They provide a valuable service to listen, encourage, and connect with the younger students to help them overcome obstacles that might otherwise lead to dropping out of school.

This program is in its fifth year, having developed through the Turlock Against Gangs program in cooperation with the University's College of Humanities and Social Sciences. School officials acknowledged that the mentor program has made a difference in helping TUSD at-risk students to stay in school and succeed academically. At the end of the semester, the CSU Stanislaus mentors give the Turlock students the opportunity to visit and tour the University campus. 





## UNIVERSITY SETS STANDARD FOR CSU GRADUATION INITIATIVE


A long-term graduation initiative launched by the CSU system in January to increase graduation rates and help underrepresented students finish college can look to CSU Stanislaus for how to make that happen.

The CSU's graduation initiative calls for all 23 CSU campuses to raise six-year graduation rates by eight percent by 2016, as well as cut in half the existing gap in degree attainment by the system's underrepresented students. CSU campuses already in the top 25 percent of the system, which include CSU Stanislaus, have committed to increasing an additional six percent, as well as cut in half the gap for underserved students' degree attainment.

Cited for its high student retention rate of more than 80 percent and among the CSU leaders on graduation rates, CSU Stanislaus developed a plan in 2005 that has helped a majority of students attain their degree goals. Focusing on helping students, particularly those from underrepresented groups, through a number of special first-year programs and intensive communication with students, the University has emphasized student success and the results have been positive. CSU Stanislaus has been cited in

national reports for providing a high quality education while graduating a comparatively high percentage of students from disadvantaged economic backgrounds whose entering test scores are lower than average.

"Many of our students come from families that don't have any awareness of what college is like and need mentors and guidance that we provide them," said Lee Renner, Senior Director of Retention Services.


CSU Stanislaus programs helping make that possible include a Summer Bridge Program that brings incoming freshman students to the campus for class sessions and orientation, the Faculty Mentor Program that pairs students with instructors, and closer monitoring of the remediation program for students who need extra help with mathematics and English. 

## NURSING DEPARTMENT GETS A FUNDING BOOST

CSU Stanislaus received a significant funding boost in 2010 from a state health program working to increase the number of nurses in California.

Ranked number one in its region among the many registered nurse education programs that applied to the Office of Statewide Health Planning and Development for funding, the California State University, Stanislaus Department of Nursing was awarded \$240,000. The funds were made available through the Song-Brown program, which is administered by OSHPD through the California Healthcare Workforce Policy Commission in an effort to help meet the demand for more qualified nurses from underrepresented minority backgrounds and to serve medically underserved areas in California.

CSU Stanislaus was one of 15 registered nurse education programs in California selected to share \$2.8 million in Song-Brown grant funding, and one of only four CSU campuses to receive grants.

The funding opened the way for the Department of Nursing to admit an additional 10 students to its high-demand Bachelor of Science in Nursing (BSN) pre-licensure degree program, bringing the total of new admissions to 60 per academic year. 



# AMBASSADOR SPOTLIGHT

## VISION & SERVICE

By Denise Nordell

A look around a person's office can reveal much about the individual, his personal values and priorities. Such is the case with Matt Swanson, President of the CSU Stanislaus Foundation.

A lifelong resident of Turlock and deeply involved in family, church, and community, Swanson has garnered much public recognition and numerous awards, yet not a single plaque hangs on his office walls. "They're around here somewhere, in the closet, I think," he states without abashment. The president of a dozen companies, advisor to political candidates, entrepre-



An avid collector of rare guitars, Matt Swanson occasionally makes time to rock out in his office.


neur, and a founding member of the Turlock Business Council, Swanson has just two items on his desk, besides his computer: his date book and his Bible. The walls are blank; on a credenza appear photos of rock guitarists and classic guitars.

University President Ham Shirvani called upon Swanson in 2008 to lead the CSU Stanislaus Foundation, whose sole responsibility is raising private funds for the University. When asked about the positive impact his leadership has had, he demurs, giving credit to a group of committed individuals “who are not afraid to roll up their

acre project to accommodate and nurture the development of a major industrial/commercial center in Turlock’s west side. The project could mean hundreds if not thousands of jobs for the area, and Swanson wants people to know “that the University is here to train your workforce.”

As focused as he is on moving CSU Stanislaus forward, Swanson still makes time to be creative. He is a devoted musician—a singer and guitar player who has rubbed shoulders with the likes of B.B. King and Ace Frehley, former lead guitarist for KISS. His creative side also found expression in

“We need to establish a culture of hard work. We also need to reach out to alumni, who have accomplished much through the education they received from CSU Stanislaus and are now in a position to give back to the University.”

Swanson plans to continue in his role as Foundation President for the foreseeable future. “I’ll be here awhile longer; there is still work to be done.” 

“Think about it—the CSU is the largest public university in the world. Therefore, it, and we—have the ability to change the world.”

sleeves and do the hard work that is necessary” to advance the University. As difficult and competitive as the fundraising arena has become, he says, “We need to be aggressively fundraising, bringing people together, making connections for the common good.”

The father of four, with the eldest soon entering college, Swanson believes that CSU Stanislaus is “an untapped resource; a jewel. It’s hard to imagine how much our town and region would lose if the University was not here.”

“Think about it—the CSU is the largest public university in the world. Therefore, it, and we—have the ability to change the world.”

A key strength of Swanson’s is his ability to unite people and mobilize them to achieve a common objective. For example, working with the City of Turlock, Swanson was instrumental in creating the Westside Industrial Specific Plan (WISP), a 2,600-

The Creation Lab, a company that produces recordings, books, and the five-time award-winning documentary, “Turlock: A Historical Documentary” created for the city’s centennial celebration.

It is vital, in Swanson’s view, that he and others project passion for the University. “Tough times can be the catalyst for positive change; we can create opportunities from challenges.” In his vision for the future of CSU Stanislaus, “The University will be seen as a portal connecting people to jobs and success, a place to connect to businesses in the region. With more support, we could establish endowed chairs and create new programs that will be essential to grow the Valley’s economy. He sees opportunities for “new partnerships with the College of Business Administration, in technology, marketing, business, and finance. We want the University to be seen as a partner in finding solutions to business needs of the region.” He continues,



Hard work is a tradition within the Swanson family. Swanson’s grandfather started a turkey ranch in Turlock in 1941. Today, the company’s flagship, Associated Feed, Inc., is still located on the same property. Swanson’s father led the enterprise for many years and is now semi-retired, with Matt Swanson at the helm for day-to-day operations.

## DR. LINDA NOWAK, DEAN OF THE COLLEGE OF BUSINESS ADMINISTRATION



Taking over as Dean of the College of Business Administration in March 2010, Dr. Nowak previously served as Executive Director of the Wine Business Institute and Professor of Marketing at Sonoma State University. She also served on the School of Business and Economics Executive Management Team at Sonoma State, and has a strong track record in strategic planning, curricular and fiscal management, fundraising, program review and development, accreditation, recruitment, continuing education, and endowment and advisory board management. Dr. Nowak has a Ph.D. in Business Adminis-

# 20/20 TWO DEANS SHARE

## DR. LINDA GOODWIN, DEAN OF THE COLLEGE OF HUMAN AND HEALTH SCIENCES

Coming to CSU Stanislaus in June 2010 from Duke University where she was a member of the School of Nursing and School of Medicine faculty since 1996, Dr. Goodwin brings professional interests and strengths in team building, project management, data-driven quality improvement, leadership for health care culture transformation, grant work, and online instruction. Her previous appointments included Director of the Nursing Informatics Program and Director of the Center for Instructional Technology and Distance Learning at Duke. Dr. Goodwin developed, implemented, and

evaluated an online/distance-learning program for nursing informatics graduate students. She earned her Ph.D. in Nursing from the University of Kansas and an MSN and BSN from the University of Missouri.

### Dr. Goodwin shared her vision for the College of Human and Health Sciences:

The CSU Stanislaus College of Human and Health Sciences was founded in 2006 and has a solid reputation for quality programs and well prepared graduates. As the new Dean, I envision building on this strong foundation and developing the College into a nationally recognized model of preparing future leaders for human and health services in our communities, region, and state. To accomplish that, we will need to build more support and resources for:

- A culture of quality, diversity, and respect

- Excellence in teaching and learning, scholarship, and service
- Innovation and creativity in technology-enhanced teaching and new program development
- Effective and efficient operational management that is aligned with University budgets and ethical, creative fundraising

As we move forward, we will focus on meeting the needs of citizens in our communities, our region, and our state. We will focus on holistic physical and mental health promotion through evidence-based practice that utilizes research and explores new knowledge. And we will focus on healthy communities, human development, and social relationships and networks. We will transition to doing more with tolerance, respect, and creativity and will role model professionalism for our students, our campus colleagues, and our community partners.

tration from St. Louis University, an MBA from Mercer University, and a BS from Cal Poly, San Luis Obispo.

### Dr. Nowak shared her vision for the College of Business Administration:

My vision is for CSU Stanislaus to become the educational nucleus of a thriving, collaborative Central Valley economy through:

1. Excellence in educational programs and business research,
2. Support for the business community in reaching regional economic prosperity.

I believe that universities must reach across boundaries to create learning, teaching, and research environments that embrace a winning philosophy for their regions. Students, faculty, and staff of the university should work together to create a thriving environment in which the community

prosper as a result of having qualified, well-trained graduates. Universities should also instill a sense of social responsibility and ethics through service-learning and community outreach, so that our graduates will incorporate their values in the workplace and the community.

The College of Business Administration is in a unique position to help fulfill these goals, through its AACSB-accredited undergraduate and graduate programs, through the development of cross-disciplinary programs with other schools, and through the creation of alliances with the business community and local government. We strive to aggregate experiences from multiple organizations through our research, executive education programs, and advisory boards. By synthesizing and presenting these experiences in meaningful ways, we can significantly enrich the learning of our students and the businesses we serve.

This next decade will be an exciting time of growth and opportunity for the Central Valley. I look forward to forming new alliances with the community as the College of Business Administration works to develop new programs that will prepare our students to lead in the future. **S**

# THEIR VISIONS

This vision is based on values and assumptions that the only constant is change, and that California citizens should expect a positive return on their investment in higher education. There will always be problems to solve and differences of opinion, but I firmly believe that honesty is the best policy and that transparency, civility, and good communication will be essential for a positive future. Check out my Twitter communication experiment @CHHSDean.

I envision a College where faculty and staff love their work and feel valued and productive; a place where students love learning and are excited and actively engaged; and a place where alumni are proud of their alma mater and willing to give of their time, talents, and resources to help us grow! **S**



# ALUMNI CONNECTION



ALUMNI SPOTLIGHT:

## GRADUATE NETS BANKING CAREER IN SAUDI ARABIA

### BADRI ALKADHIM

attributes much of his success to hard work and the education he received at CSU Stanislaus.

Badri Alkadhim, '91, BS Computer Science, returned to his native Saudi Arabia after graduating from CSU Stanislaus to establish a successful career as a top executive in the global banking industry.

Alkadhim is currently assistant general manager and head of the Global Transaction Banking division with AlRajhi Bank in Riyadh, Saudi Arabia. The company is one of the largest Islamic banks in the world, having expanded its operation in the last few years to focus on corporate banking. The bank is now considered a major competitor in the region's corporate banking industry. Alkadhim has played a key role in launching the bank's

regional and global expansion which has included the opening of subsidiary banks in Malaysia, Kuwait, and the newest addition in Jordan scheduled to open for business in November 2010.

Alkadhim said his leadership role with growing AlRajhi Bank is challenging and requires long hours, but "it is incredibly rewarding, both professionally and financially."

"I consider myself a successful person and I attribute this discipline which I have learned to studying in the great educational environment at CSU Stanislaus," Alkadhim said. "I came to see the school in the 1980s, and I loved the university and the place. I owe them big time and

look forward to contributing to this fantastic university, financially and by whatever means I can."

As head of the transaction banking department, the largest in the AlRajhi corporate banking group that includes more than 225 personnel, Alkadhim oversees the operations and staff in the areas of global trade finance, cash and liabilities management and corporate solutions, financial institutions and correspondent banking, product development, corporate networking, and corporate operations. Alkadhim's department works closely with major international banking corporations such as JP Morgan, Standard Charter, and United Kingdom-based HSBC. **S**



"I want CSU Stanislaus to be a place of first choice for students," says Jacinto, (pictured with his wife, Edith). "Our greatest asset is providing students with the full circle community so they want to come here, have a way to draw on the experience of graduates, and then have a way to give back themselves when the time comes."

## ALUMNI COUNCIL LEADER STRIVES TO MAKE CSU STANISLAUS FIRST CHOICE

Making CSU Stanislaus the campus that future students will select as their first choice for earning a degree is high on the priority list of alumnus and Alumni Council member **John Jacinto**.

Jacinto, '95 BS Finance, President and Co-founder of VisTech Manufacturing since 2003, has been a guest lecturer in the University's Executive Master of Business Administration degree program and taught classes for the Department of Management, Operations, & Marketing. He strives to return the inspiration, guidance, and advice he received at CSU Stanislaus that helped him become a success after graduating. **S**

## RETIRING MADERA COUNTY SCHOOLS CHIEF TAKES PRIDE IN ALMA MATER

**Sally Frazier**, '69 BA Communication Disorders, '71 MA Speech & Pathology/Communication Disorders, has experienced a long and successful career in education and attributes her degree completion experiences at CSU Stanislaus as playing a key role.

Preparing to step down in December 2010 after 24 years and six terms as Madera County Superintendent of Schools, Frazier said she takes pride in being one of the first graduates of the University's former Speech & Language Program for educators and a member of the first freshman class that started in 1965. After putting her skills to work in four different school programs, Frazier was elected superintendent in 1986 and spearheaded programs that she feels have made a positive difference in the county. Frazier emphasized that her training at CSU Stanislaus provided her with experience that contributed to her success. **S**

"It's not necessarily a matter of where you go to college, as long as you get out of it what you put into it," Frazier said. "For me, going to CSU Stanislaus is something to be proud of."



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## CHEERS! TO AN EVENING OF GOOD TASTE AND FINE FRIENDS.

STAN By Me, the Office of Alumni Affairs, served up a fine evening of the area's choice restaurants, vineyards, and breweries. The success of the event would not have been possible without the support and dedication of our Alumni Council, friends, neighbors, and sponsors. For more pictures and a highlight video of the event, visit us online at [www.mystanmag.org](http://www.mystanmag.org). We look forward to seeing you in 2011, cheers!

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The 50th Anniversary celebration continues with five days of festivities during Founders' Week, September 14 - 18. With the University marking a half-century of its history, this is a great time for alumni, friends, former faculty, and staff of CSU Stanislaus to visit the beautiful campus and enjoy its many fine landmarks and improvements. We hope you'll join in the celebration!

FOR MORE INFORMATION, CALL (209) 667-3836 OR VISIT [WWW.CSUSTAN.EDU/50TH](http://WWW.CSUSTAN.EDU/50TH)

**14 TUES**

4 P.M. Student versus Faculty/ Staff Softball, *Softball Field*

5:30 P.M. Young Alumni BBQ Mixer, *Teague Park*

**15 WED**

4 P.M. College of Education Reception, *Faculty Development Center*

7:30 P.M. Founders Week College of the Arts Concert, *Snider Recital Hall*

**16 THURS**

6:30 P.M. Friends of the Arts Reception, *Main Stage Theatre Lobby*

7:30 P.M. Faculty Exhibition: "The Next 50 Years!" *University Art Gallery*

**17 FRI**

4 P.M. CSU Stanislaus Soccer Match vs. CSU San Bernardino, *Stadium Soccer Field*

*Help us set a new attendance record and take part in a commemorative group photo!*

**18 SAT**  
Founders Day

NOON-4 P.M. Family Fun Zone & Merchant Fair

1-4 P.M. Campus Tours

1-8 P.M. Live Music & Entertainment

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# Years ...

## All in Good Time

If the first 50 years are any indication, California State University, Stanislaus indeed has much to celebrate in 2010 on the way to future triumphs.

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By Don Hansen & Herb Smart

CSU Stanislaus is marking its 50<sup>th</sup> year as the home of the Warriors, commemorating a rich tradition of academic excellence and providing opportunities to share dreams about the great things still to come.

CSU Stanislaus President Hamid Shirvani is encouraging everyone to join in the festivities. A series of special programs has been scheduled for the week of September 14, named Founders Week to mark the first classes held in 1960. The week of activities will cap three years of celebrations that started in 2007 to mark the University's 1957 founding.

“We welcome alumni, friends, former faculty and staff to visit CSU Stanislaus and help us celebrate the University’s history along with our present-day reputation as an outstanding university providing a high measure of academic excellence,” Shirvani said.

CSU Stanislaus has developed into a University that is immersed in learning, a nationally accredited higher education institution known for producing the workforce of the future and generating dollars in the regional economy. It is a university with a steadily growing reputation whose

“During this time of celebration, we welcome alumni, friends, and former faculty and staff to visit CSU Stanislaus and witness the rich heritage forged by the University in just 50 years,” —CSU Stanislaus President, Ham Shirvani

name on a diploma is but an introduction to the knowledge, skills, and character its graduates attain.

Whether helping educate nearly 50,000 graduates, stimulating the Central Valley’s economy, adding to campus facilities, or being named one of the “Best 373

Colleges” in the nation by The Princeton Review for the fourth consecutive year, CSU Stanislaus has traveled a unique path to success since its opening day on Sept. 19, 1960 at the Stanislaus County Fairgrounds. The late California Governor Edmund Brown noted at the opening ceremonies that it was the first time a state college had started out with trees and lawns before it had a permanent building.

Fifty years after its modest startup at the Fairgrounds, CSU Stanislaus has lived up to its expectations as a university campus. It boasts hallowed halls of education, wonderful traditions, and is a happening place where graduates are proud to say they earned a degree and current students are receiving top-quality educational experiences.

“California State University, Stanislaus takes great pride in its rich history and in providing thousands of students with degrees that have helped them realize the American dream,” Shirvani said. “CSU Stanislaus and its students are an important part of the state’s promise for the future and commitment to higher education in the Central Valley. Over the next 50 years, the

CSU Stanislaus President Ham Shirvani looks over the campus.



University will continue to develop as one of the finest institutions of higher learning in the United States.”

Since starting out with only a handful of academic programs in 1960, CSU Stanislaus now offers 40 undergraduate programs, 24 master’s programs, five graduate certificate programs, seven school credential programs, and a doctorate of education which was added in 2008.

Lola Johnson, acknowledged as one of the University’s most popular and beloved professors who was a member of the founding faculty at the Fairgrounds and taught at CSU Stanislaus for 47 years, cherishes her experiences of the early years. After sharing buildings at the Fairgrounds with turkey shows, Johnson liked the way the new campus that debuted in 1965 developed into an ideal place for learning with its beautiful, park-like setting.



### WHAT ABOUT THE NEXT FIFTY?

We want to know what you think the future holds for higher education. Go to: [www.mystanmag.org](http://www.mystanmag.org) and take our survey.



CSU Stanislaus isn’t alone in reaching the half-centurian mark. Fifty years ago, the California State Legislature put forth a plan to resolve competition between the state’s public universities and expand educational resources, effectively providing the state’s top-performing students with the opportunity to achieve college degrees.

Today, California’s higher education systems are credited with propelling the state’s economy to the top. California has the eighth largest economy in the world thanks to its market diversity and investments in new technologies from pharmaceuticals to computers.

## Working the Plan California’s Higher Ed Roadmap is on Course

Chiefly engineered by former University of California President Clark Kerr, the Master Plan for Higher Education was meant to clarify the roles of the UC, CSU, and community college systems. It declared the UC would focus on research and award masters and doctoral degrees. The CSU system would focus on instruction.

The same year we acknowledge the 50th anniversary of the Master Plan, education advocates have logged countless hours inside and outside of the Capitol building in Sacramento garnering support for higher education in a labor market that has inspired many Californians to return to college.

In some ways, the period leading up to the Master Plan of 1960 is similar to today. California already had an open-door admissions policy and a three-part system of higher education. The state was facing significant state budget problems, an inadequate tax system, and large-scale growth in higher education enrollment demand.

While there have been four major post-1960 reviews of the Master Plan, there have been few major structural changes with the exception of the establishment in 1968 of the Board of Governors of the California Community Colleges and the creation in 1974 of the California Postsecondary Education Commission to replace the Coordinating Council for Higher Education.

In December 2009, state legislators began a periodical review of the Master Plan to determine whether the plan was meeting its original goals and serving the needs of students and the state’s workforce. The Legislature is reviewing testimony, findings, and data to determine next steps.

“We thought that it would take forever for it to become a real university campus at the time, with the tiny new trees and wide open spaces everywhere,” Johnson said. “I thought I’d never live to see the trees grow up, but it has turned into a gorgeous campus that is now a great source of pride.”

## Shaping the next 50 years

Enthusiasm about Warrior tradition is high in the Office of Alumni Affairs, where staff is doubling its efforts during the 50th celebrations to reach out to graduates through a variety of special programs while using its e-newsletter “Stanbyme” to keep alumni in touch with CSU Stanislaus and its accomplishments, events, and traditions.

“Our 50th Anniversary is a time to celebrate the history of CSU Stanislaus and especially the University’s contribution to the people of the Central Valley,” said Jacob McDougal, ’04 BA Communication



**“Technology is just something you have to accept ... It’s going to be a part of your future.”**

*Mark Lazari, Chemistry honors student who graduated from CSU Stanislaus in the spring, earning the prestigious Metzger/Geiger Award at Commencement.*

Studies. “When you examine the hopes and dreams of the founders of CSU Stanislaus, and see how far the institution has come in the last 50 years, as an alumnus, you cannot help but be excited about the next 50 years.”

CSU Stanislaus celebrates and respects its history, vision, and mission while resiliently advancing through a higher education climate that presents new challenges and even greater opportunities in the coming decades. Typewriters and large computers are only a memory of the University’s pioneer years as it focuses on the use of technology to improve and evolve the education its students receive in the coming decades.

“Given the budgetary environment facing the CSU and universities nationwide, and the demands of society and students, it is imperative that CSU Stanislaus become more entrepreneurial and innovative in all aspects of operations but especially regarding academic affairs,” said Dr. James Strong, Provost/Vice President for Academic Affairs. “Academic programs must innovate, become more efficient and responsive to societal expectations, and better communicate to stakeholders how academe meets their needs and provides the support necessary from stakeholders.”

President Shirvani agreed. “Due to the economic downturn, our University faces a variety of challenges as it seeks to provide a well-rounded education for students while continuing to maintain high academic standards, but we remain committed to that mission. We must sustain the best parts of our past, but also boldly reshape and reinvigorate our institutions for the future. Faculty, staff, students, and administrators must continue to work together to support that success.

Self-support programs offered through Extended Education and increased implementation of online education have been developed through innovation and improved resource management. As a shining example, Strong cites the College of Business Administration’s plan to offer a completely online Master of Business Administration program that is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The College of Humanities and Social Sciences and the Nursing program in the College of Human and Health Sciences are also striving to offer more online programs.

“Technology is just something you have to accept,” said Mark Lazari, a Chemistry honors student who graduated from CSU Stanislaus in the spring, earning the prestigious Metzger/Geiger Award at Commencement. “It’s going to be a part of your future.”

With social media like Facebook and Twitter adding to other evolving technologies in higher education — such as Blackboard, the University’s Web-based, learning management system that’s been allowing students to get notes, check grades, and discuss topics with their classmates and teachers since 2000 — students are finding that connecting with classmates and professors can be as easy online as it is in person.

“Online learning has been a blessing for me because it has made it possible to continue with my education and reach my goal of achieving a college degree,” student Lucia Munoz said. “I have learned just as much and, at times, more online than in the traditional classroom.”

## Expansion of Offerings and Partnerships

Recent University degree program additions such as the Master of Science in Nursing (2009), the Doctor of Education in Educational Leadership (2008), the Master of Science in Genetic Counseling (2008), and the Executive Master of Business Administration (2007) display the University's desire to meet the evolving needs of students and employers. More of the same is expected in the future, with possible program additions stemming from emerging fields such as biotechnology, software engineering, sustainability, health care, and new media.

Private support is becoming the backbone of financial aid and other resources at CSU Stanislaus as state budget deficits continue.

Making sure students have the financial support and the resources they need to succeed is an important part of the University's future. That need continues to mount, with 72 percent of undergraduates receiving need-based aid. Since distributing an estimated \$27,000 in financial aid that first year at the Fairgrounds 50 years ago, CSU Stanislaus has dramatically expanded its financial assistance programs to \$42 million per year.

More corporate-academic sponsorships are also being established to bolster academic programs.

Recent examples of contributions that are making a difference include a \$500,000 partnership with Foster Farms in the creation of the Foster Farms Endowed Chair in Business Economics and a \$270,000 gift from Kaiser Permanente to benefit the University's Nursing Program.

Buildings like the state-of-the-art Nora and Hashem Naraghi Hall of Science stand as a legacy to how private donors help provide the resources that make

CSU Stanislaus an outstanding university that attracts top students.

"With more and more organizations asking for money, and getting more sophisticated at asking for it, it will continue to get tougher to raise money," said Matt Swanson, CSU Stanislaus Foundation President. "But we can't stop pushing forward; we have to keep going."



**"Academic programs must innovate, become more efficient and responsive to societal expectations..."**

*—Dr. James Strong, Provost/Vice President for Academic Affairs*

"As a CSU campus, one of our primary missions is to educate students to meet the demands of the workforce," said Shirvani. "Fulfilling that mission requires us to constantly review our program offerings and evaluate them against emerging fields and industry needs. Then, we must work together as a campus community to develop new programs in line with those needs."

With social media adding to other evolving technologies in higher education, students are finding that connecting with classmates and professors is just as easy online as it is in person.





Buildings like the state-of-the-art Nora and Hashem Naraghi Hall of Science stand as a legacy to how private donors help provide the resources that make CSU Stanislaus an outstanding University that attracts top students.

## Economic impact

CSU Stanislaus continues to have a profound impact on the San Joaquin Valley region. Among the findings in a recently completed CSU Chancellor's Office report: CSU Stanislaus generates

infrastructure since the campus made its 1965 debut and accepted its first freshman students in just two main buildings in what were then the northern outreaches of the Turlock countryside.

With the region continuing to grow and the demand continuing for college

2011 with the startup of an \$18 million renovation project on the University's first science building. Projected to create 200 construction-related jobs, it is one of only six CSU lease-revenue bond projects included in the state budget this year. The building will provide a home for depart-

ments from the University's College of Human & Health Sciences, including classrooms, laboratories, and offices.

**"When you examine the hopes and dreams of the founders of CSU Stanislaus, and see how far the institution has come in the last 50 years, as an alumnus, you cannot help but be excited about the next 50 years."**

*—Jacob McDougal, Director of Alumni Affairs, '04, BA Communication Studies*

a total impact of \$169 million on the regional economy, sustains more than 2,000 jobs as one of the region's largest employers, and generates \$8 million in local tax revenue annually. The biggest eye opener was the finding that CSU Stanislaus alumni generate earnings of \$677 million that is attributable to their degrees, which creates an additional \$1 billion of industry activity throughout the entire state.

More than \$200 million has been invested in CSU Stanislaus buildings, facilities, and

graduates needed to attract business and industry jobs to the area, CSU Stanislaus plays a substantial role in the effort to revitalize the regional economy. Current enrollment of more than 8,500, in contrast to the 756 who signed up for classes 50 years ago, is projected to expand in the next 17 years. The University's eventual capacity enrollment of 12,000 students is projected to arrive by 2027, according to the CSU Stanislaus Master Plan updated in 2009.

Preparations for that growth are expected to have an immediate economic impact in



"This project is critical to meeting the health care needs of the region," said Shirvani, who was present for the key legislative vote in the Senate subcommittee. "I am so pleased that the Legislature has recognized its importance and the importance of investing in higher education in order to prepare students for the workforce and boost California's economy."

CSU Stanislaus students joined in the ongoing campaign to bring the campus infrastructure to a new level in 2006 when they overwhelmingly voted to support a fee increase that funded the Student Recreation



A graduate attempts to find her place in line before the start of the 2010 commencement ceremony. More than 2,300 students received bachelor's and master's degrees in June at the University's 50th annual commencement ceremonies, bringing to over 41,000 the number of CSU Stanislaus degreed alumni.



CSU Stanislaus students joined in the ongoing campaign to bring the campus to a new level in 2006 when they overwhelmingly voted to support a fee increase that funded the Student Recreation Complex at the corner of Geer Road and Christoffersen Parkway.

Complex at the corner of Geer Road and Christoffersen Parkway. Featuring a lighted stadium, fitness center, and lighted intramural field, the facility has provided students with a valuable resource and helped bring University athletics to a new level as the site of major regional and national sports events.

## The future is here

Through implementation of strategic change stemming from innovative shifts in approaches to the challenges of the 21st century, CSU Stanislaus is poised to offer students and the region the equivalent of an economic and academic fortune as a substantial dividend from the starting investment at the fairgrounds. The only question is how many times over that payoff will be as the University steers on the continued academic excellence path

over the next 50 years enroute to its 100th anniversary in 2060.

Everyone is invited to join in the festivities to commemorate the University's first 50 years of academic excellence during the first annual September 14-18 Founders Week Celebration on the CSU Stanislaus campus. The festivities will include music and entertainment, food and refreshments, campus tours, a family fun zone, merchant fair, soccer game, and much more. For more information, watch for updates on the CSU Stanislaus 50th Anniversary Web site at [www.csustan.edu/50th](http://www.csustan.edu/50th). **S**



# CSU STANISLAUS GRADUATES SPAN MULTIPLE GENERATIONS

In the beginning, all who received their degrees from what was then Stanislaus State College could be considered first-generation graduates of the new higher education institution.

By Don Hansen

Many of those pioneer graduates from the early years have gone on to establish traditions that have carried on through second, third, and soon-to-be fourth generations over the 50-year history of what is now California State University, Stanislaus. More than 41,000 students have earned their degrees during those five decades as the ethnic and cultural diversity of graduates has evolved with the ages.

Families who have established second and third generation graduate traditions at CSU Stanislaus note that their accomplishments

would not be possible without having access to a quality higher education institution that their children and grandchildren are also eager to attend.

"We're very grateful as a family that the University was here and gave us the opportunity to pursue degrees in a timely manner," said Joseph "Dave" Fliflet, a longtime Hilmar educator and administrator from Turlock, '67 MA Education Administration.

Fliflet's daughter, Jan Tucker, '08 Sociology, of Turlock and her two daughters, Jillian, '04 History, and Ashley Tucker, '09 Mathematics,

followed in his footsteps. Jan Tucker returned to college after her children were grown, was active in the University's Service Learning Program, and works in Turlock's "We Care Program," an emergency homeless shelter.

"CSU Stanislaus is a community university where we live, and that has been the beauty of it for our family," Jan Tucker said.

Mark Duncan, '81 Art, of Oakdale, his wife, Deborah McPherson, '78 Teaching Credential, and his brother, William Duncan, Jr., '72 Sociology, followed their late father, William Duncan, Sr., '70 Sociology, to CSU Stan-

islaus. Mark and Deborah took a lot of pride in seeing the third generation link accomplished when their daughter Megan Duncan, '08 Biology, graduated.

"A lot of our family members have graduated from CSU Stanislaus, and we have encouraged each other along the way to stick with it and earn our degrees here, and that has helped make a difference for us," Mark Duncan said.

Ruth Puffer, '67 Sociology, of Turlock treasures CSU Stanislaus where three of her children, Susan Maynard, Bob Puffer, and Laura Steichen, and Bob's stepson, Alex Tejada, have earned degrees after attending elementary and high school campuses just a few blocks from the University.

"It was a dream come true when we moved to Turlock," Ruth Puffer, a retired social worker, said. "I'm extremely proud of my family, and the fact that they took advantage of the opportunity to earn their degrees here and used them to establish productive careers."

Joining the grandchildren of the pioneer CSU Stanislaus graduates who are carrying on the multi-generation tradition are new waves of first-generation students whose parents and grandparents never attended college or earned a degree. More than 40 percent of CSU Stanislaus freshman students fall into the first-generation category with hopes of establishing their own multi-generation college graduate traditions. Some already have.

Ron Noble, CSU Stanislaus Associate Vice President and Dean of Students currently

Joseph "Dave" Fliflet ('67) and daughter Jan Tucker ('08) are just one pair of many multi-generational CSU Stanislaus grads.



managing the University's entire Student Affairs division, can strongly identify with both groups. The first in his family to go to college, the CSU Stanislaus administrator earned his bachelor's degree in Psychology in 1977 from CSU Stanislaus. His entry into college started the Noble college-going tradition, but prompted his mother to beat him to degree completion.

After Ron enrolled in college, his now retired mother, Betty Noble, was inspired to go to college in Southern California. She earned her nursing degree before her son graduated from CSU Stanislaus, going on to become a charge nurse at a major hospital. Noble and his wife, Lynn (Braithwaite), '78 Liberal Studies, were pleased to see the multi-generation tradition extended when their daughter, Roslynn, receive her Psychology degree in 2006.

"The whole idea of what we tell first-generation students here at CSU Stanislaus is that earning that degree and demonstrating to their families that it can be done becomes what it's all about," Noble said.

The added challenge of competing in the footsteps of relatives who have distinguished themselves as Warrior athletes draws some from far and wide.

Baseball teammates Casey Filkins and Colton Beatty followed in the footsteps of their fathers, Athletic Hall of Fame outfielder Randy Filkins and second baseman Rob Beatty, who were Warriors teammates in the late 1970s. Colton's mother Beth (Bettencourt) Beatty is also a CSU Stanislaus graduate.

Although they had never met each other previously, Casey and Colton discovered their common bond when they became Warrior teammates. Casey Filkins, a first baseman heading into his senior year, went to high school in Chicago where his father, who spent a few years in the New York Yankees organization after leaving CSU Stanislaus, is now employed in the steel structure industry. Colton Beatty, now a sophomore who played second base in his first season with the Warriors, is from Atwater.

"I was well aware there is a great baseball tradition at Stanislaus and knew I wanted to go to a smaller school and play baseball in California like my dad did," said Casey Filkins, a double major in biology and business administration from Chicago. He hopes to pursue a career in the pharmaceutical industry after graduation.

Like the thousands who have graduated before them, Filkins and many of his fellow students are current role models for future generations of CSU Stanislaus graduates. **S**



Cal State Stanislaus baseball teammates Colton Beatty and Casey Filkins.

# 50<sup>th</sup> Anniversary Fundraising Gala

## FIFTY YEARS IN THE MAKING—IT WAS A PRETTY BIG DEAL.

CSU Stanislaus' 50th Anniversary Fundraising Gala featuring former Alaska Governor Sarah Palin proved to be the largest fundraising event in the University's history, raising more than \$211,000 for student scholarships. More than 370 guests attended the gala, which received media attention worldwide. "Our number one goal is to help raise much-needed funds for university programs

and advancement," said Foundation President, Matt Swanson. "This year, we are excited to exceed that goal and set a new fundraising record. But at the end of the day, it is the university and its students who will benefit the most."

**"Our number one goal is to help raise much-needed funds for university programs and advancement"**  
—Matt Swanson, Foundation President





# PHILANTHROPY REPORT



## CALL IT FITZPATRICK ARENA



In a move that will allow Warrior basketball and volleyball teams to play in a facility whose name is synonymous with luxury vehicles, Warrior Arena will soon don a new name: Ed & Bertha Fitzpatrick Arena.

The owners of Valley Lexus/Valley BMW in Modesto and other car dealerships in the Bay Area, the Fitzpatricks gifted \$500,000 to California State University, Stanislaus in September 2009. To honor their legacy of support for higher education, Warrior Arena is being renamed the Ed & Bertha Fitzpatrick Arena.

The Fitzpatricks are active in supporting Warrior Athletics and regularly attend home basketball games. They have a long-standing relationship with CSU Stanislaus, with Ed having served on the University's Foundation Board of Directors for many years. **S**

### 50 Reasons to Give

Last year, we reintroduced the Alumni Annual Giving program, which allows alumni to direct their gifts to their specific college, department, or athletic program. In honor of our 50th anniversary, we have set a fundraising goal of \$50,000 for 50 years of excellence. Your gift will help fund scholarships, support great faculty, or underwrite new academic programs. To give: [www.csustan.edu/50th/Reasons](http://www.csustan.edu/50th/Reasons).



Jacob McDougal

## FOSTER FARMS ENDOWED CHAIR



Recognizing a need within the region for economic forecasting, Ron Foster, President and CEO of Foster Farms, donated \$500,000 to California State University, Stanislaus in July 2009 to fund the creation of the Foster Farms Endowed Chair in Business Economics.

A search for the endowed chair is currently taking place. The chair holder will have expertise in Econometrics and will engage in economic forecasting for the region and help business leaders, investors, and citizens make informed decisions based on a thorough understanding of the economic landscape.

The faculty member will teach classes, conduct research, mentor students, and add expertise to the business and economics programs at CSU Stanislaus. **S**

## THE GIFT THAT (TRULY) KEEPS ON GIVING



More than two-thirds of students who attend CSU Stanislaus receive financial aid through grants, loans, or scholarships. Among the hundreds of scholarships available to aspiring undergraduates and graduate students, a handful stand out as examples of extraordinary generosity by donors in whose names scholarships have been offered since the early years of the university. During our celebration of the University's 50th anniversary, we take time to thank and honor these donors for the role they have played in providing access to a top-quality education.

- Since its creation in 1991 in honor of the late Mary Stuart Rogers, the Rogers Scholarship Program has awarded \$2.5 million in grants to more than 400 students. The scholarships are awarded by the Mary Stuart Rogers Foundation, administered by the original donor's son, John, and his wife June.

- Since 1984, more than 200 students have received the Marjorie H. Bright Scholarship. Bright's daughter, Carol Bright Tougas, currently serves on the CSU Stanislaus Foundation Board of Directors.
- More than 20 faculty members have been named as recipients of Naraghi Faculty Research Enhancement Grants since the program was established in 2008 by the Nora and Hashem Naraghi Estate. The late San Joaquin Valley almond growers, whose daughter, Sharon, and grandson, Hashem, graduated from CSU Stanislaus, also gave \$2 million in 2006 to help develop the CSU Stanislaus Naraghi Hall of Science.
- Jane Evans Vilas has been a longtime benefactor of university scholarships, beginning in 1991. For more than a decade, she contributed to the general President's Scholars Program, and endowed a Presidential Scholarship in her name in 2006, offering a grant of up to four years for top academic students.
- The late John Demergasso, a Stanislaus County native and distinguished attorney, was instrumental in the presentation of a major gift leading to the construction of the University's Demergasso-Bava Hall that opened in 1998. That year, he also created a scholarship program that bears his name for fellowships to graduate students in business, education, public administration, and nursing.


If you are interested in endowing a scholarship so that future generations may benefit, please contact University Advancement at (209) 667-3131. A minimum investment of \$10,000 establishes a scholarship endowment in your name, or in the name of your choice. CSU Stanislaus Development staff will work with you, the donor, to determine criteria for awarding your annual scholarship from the interest earned on your endowment. Other scholarships in various amounts are also available. **S**



## YOUR NAME ON CAMPUS

CSU Stanislaus has a building with your name on it. OK, not yet, at least. But if you're a donor looking to make a gift in support of the University, a building that dons your name is definitely a possibility.

Naming opportunities exist for many high-traffic, highly visited areas of the campus, including the Amphitheatre, Bookstore, Student Recreation Complex, Child Development Center, and University Student Union, just to name a few. There are also classrooms and various outdoor structures that are waiting to be named.

Over the past 50 years, the Classroom Building has been renamed Bizzini Hall, the Professional Schools Building became known as Demergasso-Bava Hall, and Science II became the Naraghi Hall of Science: all because people wanted to make the future that much brighter for students and the community by offering their financial support. 

If you would like more information on various naming opportunities available at CSU Stanislaus, please call University Advancement at: (209) 667-3131.

### Named Buildings

Demergasso-Bava Hall  
Dorothy & Bill Bizzini Hall  
Fitzpatrick Arena  
Flora and Bernell Snider  
Music Recital Hall  
John Stuart Rogers

Faculty Development Center  
Mary Stuart Rogers Educational  
Services Gateway Building  
Nora & Hashem Naraghi  
Hall of Science  
Vasché Library

### Named Rooms

Boyett Petroleum Conference Room  
Carol Burke Student Lounge  
Ernie Gemperle Lecture Hall  
George and Dianne Gagos Digital  
Media Studio  
Norm Porges Lecture Hall

### Facilities

Al Brenda Track  
Teague Park

### Available

Amphitheatre  
Baseball Field  
Bookstore  
Cafeteria (North and South Dining)

Child Development Center  
Event Center  
Game Room  
Pool  
Quad  
Reflecting Pond  
Softball Field  
Student Health Center  
Student Recreation Complex  
Tennis Courts  
University Union



# news from the PARK

## FOCUS FORWARD

By Denise Nordell

*Chug. Chug. Puff. Puff. I think I can. I think I can.* Indeed, the story of the Stockton Center, the satellite campus of CSU Stanislaus at University Park in Stockton, reads a little like the classic tale of perseverance in the face of multiple challenges. In the past, the Stockton Center was able to offer a broad range of courses across many disciplines—education, business, and many others. “But the ‘new normal,’” according to CSU Stanislaus Provost James Strong, “demands that we target our offerings more.” These days, with resources strained due to severe state budget cuts, the focus is more program-specific, in order to fill targeted needs and respond to student and workforce demands. For instance, a number of courses leading to a doctoral degree in educational leadership, designed for education professionals, are currently available.

One exciting new program, which began August 10, is a

16-month degree completion program leading to a B.A. in Criminal Justice. Another example is a new pre-licensure Nursing program that could begin as early as Fall '11. Designed with degree-holders who may be looking to change careers in mind, students would be able to complete all of the upper-division courses required for their RN degrees at the Stockton Center.

“We are doing all we can to sustain classes and programs given the current economic climate and are looking for any opportunities we can to bring more classes back to Stockton,” says Strong. “The biggest opportunity we and our partners see is in the area of health care.”

Community leaders anticipate a shortage of health care workers with the potential opening of a new veterans’ rehab facility and clinic and a state-run long-term care facility for prison inmates. “Our vision is for the Stockton Center to

“We are open for business, accessible, affordable, and convenient. Stockton has been here for a long time and we are here for the long haul.”


—James Strong,  
CSU Stanislaus Provost



become a center for health care education.”

Students attend Stockton for a variety of reasons, but the driving reason is the courses that are offered and the convenience of attending classes close to home. Moreover, CSU Stanislaus is the only four-year public university within a 35-mile radius. Students like the Stockton campus because of its smaller class sizes and because they enjoy the small-campus feel. Innovation and flexibility are keywords these days: for example, a number of Stockton courses are delivered via ITV - interactive courses televised from Turlock.

Director of Development for the Stockton Center Marni Churchill observes, “Our students look and think a little differently than those you will find at a typical college campus. Most are part-time students, working adults looking to finish their degrees.”

Churchill’s focus is on developing scholarship support for Stockton students. “Every day, I see hard-working students, most of whom are juggling home, jobs, and school to better themselves. These are the people who most deserve and appreciate our support. A \$5,000 scholarship not only funds a CSU Stanislaus education for one year, it’s also an investment in the future of Stockton.” 

For more information on how you can contribute to the success of the Stockton Center, contact Marni Churchill at (209) 667-3641 or visit [www/csustan.edu/stockton](http://www/csustan.edu/stockton).

# FOCUS ON FACULTY

## FACULTY SPOTLIGHT:

# JULIA SANKEY'S DINOSAUR RESEARCH LEADS TO NEW DISCOVERY IN TEXAS

Finding dinosaurs is nothing new to the CSU Stanislaus professor and paleontologist, Julia Sankey.

Coming up with clues about which dinosaurs and other animals lived in North America and how these animals, environments, and climates changed leading up to their mass extinction 65.5 million years ago is what her current research is about.

Recently, Sankey's team discovered a new dinosaur in Texas which has gained international notice. Sankey calls the recent discovery from Big Bend National Park in southwest Texas, where she holds a research permit from the National Park Service and takes students on field trips, "a really exciting find."

The new discovery was a partial skull of a 'dome-head' dinosaur or pachycephalosaur. These plant-eating dinosaurs are characterized by thick bony skull domes. This new species was the size of a medium dog and is approximately 74 million years old. Sankey



Julia Sankey was part of the team that discovered the "Texas head" dinosaur in Big Bend National Park.

and fellow researchers Nicholas Longrich of Yale University and Darren Tanke (who discovered the skull dome) of the Royal Tyrrell Museum of Paleontology in Canada described and named the new dinosaur, *Texacephale langstoni*. This means "Texas head" and in honor of Wann Langston, a renowned paleontologist who made many fossil discoveries in Big Bend National Park.

The new species is one of about a dozen species with thick bony skull domes which Longrich speculates were probably used to ram one another head-on in a manner similar to modern-day musk oxen and cape buffalo.

"This was a really exciting find. When Darren found it on our January 2008 trip, we were on cloud nine for the rest of the trip," Sankey said. "We were dying to tell the world, but we knew we

had to wait until it got published. Then, when Nick got involved things got even more exciting...with adventures like getting the skull through airport security, finding the second specimen, etc. It's great fun to do research, especially with such great friends and colleagues."


The discovery of the new species also supports the idea that dinosaurs from Texas and other southern areas were distinct from their northern neighbors in Canada and the northern United States.

The remote Big Bend National Park has become a favorite paleontological research site for Sankey who has been there with fellow researchers and/or CSU Stanislaus students at least once a year since 1994. Her visits have been rewarding as evidenced by the large collection of discoveries, including a four-foot long hadrosaur femur that ranged in weight up to 31/2 tons, a

variety of bones and teeth, as well as drawers full of dinosaur eggshells and other fossils.

Co-editor of a book published two years ago that describes the earth's ecosystems millions of years ago when dinosaurs and other extinct animals roamed the planet, Sankey has participated in significant dinosaur discover-


ies all over North America and worked with the world's top paleontologists and dinosaur experts. During a 2007 excursion to the Gobi Desert in Mongolia, a rare dinosaur nest with eggs was discovered, along with the skeleton of a dinosaur on it.

"I love taking students out in the field to do field work and research and bringing all of it into the classroom," Sankey said. "Students have made a number of discoveries of their own, and that's always exciting." 

## JANE HOWARD OF PSYCHOLOGY NAMED ONE OF COUNTY'S "OUTSTANDING WOMEN"



CSU Stanislaus Professor of Psychology Jane Howard, who has done groundbreaking work on research and projects involving people with special needs and autism disorders, was honored as one of the Outstanding Women of Stanislaus County in February 2010.

Howard, a member of the CSU Stanislaus faculty since 1978, was recognized for her dedicated support of women and children in providing innovative intervention services to children. She founded and co-directed the Center for Direct Instruction at CSU Stanislaus in 1979 to provide intensive literacy remediation to local schoolchildren. Howard is also co-founder and co-director of the Kendall School and Therapeutic Pathways in Modesto. The agencies provide intensive behavior analytic intervention to young children with autism spectrum disorders. 



Since 1994, Sankey has visited Big Bend numerous times with fellow researchers and students.




Dr. Elmano Costa, professor of Teacher Education at CSU Stanislaus since 1995, was named the Christie Sue Whalen-Saxton Professor of Teacher Education. This endowment was established to support and enhance teacher-training programs. Whalen-Saxton received her B.A. degree in 1977 and her teaching credential in 1979 from CSU Stanislaus.

Dr. Peggy Hodge, a professor and chair of the Department of Nursing who joined the CSU Stanislaus faculty in 2003, was named the Marian Palmer Professor of Nursing.



## COSTA, HODGE NAMED TO ENDOWED PROFESSORSHIPS

Palmer served on the California State University, Stanislaus' Foundation Board of Directors for a decade and was also a founding member of the Emanuel Medical Center Auxiliary, one of the largest hospital volunteer groups in the region.

An endowed professor is among the most important gifts to higher education and a vital tool to ensure faculty excellence. An endowed professor honors and recognizes the distinction of superior faculty while providing invaluable financial support. 

## FOUNDING FACULTY MEMBER ENOCH HAGA RECALLS HIS FIRST DAY



Enoch Haga, who was hired to teach business education at what was then called Stanislaus State College, still cherishes the fact that he taught the first class conducted at the Stanislaus County Fairgrounds on September 19, 1960, as a charter faculty member.

“As the day approached for actual students to appear in scheduled classes, I was surprised to discover that the first class would be mine,” said Haga, now retired and living in the Sacramento area.

There were only a few students in the accounting class he taught at 8 a.m. that morning, but Haga recalls that students conducted a systems study project for MedAlert. Haga said he took a \$300 a month pay cut after teaching prisoners at the California Medical Facility in Vacaville to take the job at Stanislaus State after accepting President J. Burton Vasche’s offer.

“I asked Dr. Vasche how long I had to decide — as I had a family to support,” Haga recalled with a laugh. “He said ‘five minutes.’ That was his pressure play.” **S**

## CHARTER FACULTY VETERAN JIM HANSON CHERISHES STARTUP ROLE



In the mind of Jim Hanson, a member of the CSU Stanislaus founding faculty, there will always be a sense of accomplishment for having been in on the planning of what has become an outstanding higher education institution over the past 50 years.

“Starting in July 1960, there was a group of about 10 people who met every Wednesday evening with President J. Burton Vasché at Paul’s Motel in Turlock to plan out what the University should be and where it should go in the future with the move to the new campus,” said Hanson, the first science faculty member hired in that startup year at the Stanislaus County Fairgrounds. “I can remember that the group increased in numbers as we met each week until we opened the doors on September 19.”

With so little time to prepare for the startup of a new state college, there were a lot of tasks to accomplish and plenty of meetings, according to Hanson. Having a leader with Vasche’s experience at the state college level in Sacramento was a major asset as the tiny group of administrators, faculty, and staff formed a “family” bond, he noted.

“It was a family affair of getting the place together,” Hanson said. “The most exciting thing for me as a young professor coming in from the College of the Pacific was getting all of the science facilities and labs together, and ordering all of the equipment.” **S**

## RECORD-SETTING ENGLISH PROFESSOR LOLA JOHNSON REMEMBERS FUN TIMES



Although longtime CSU Stanislaus English Professor Lola Johnson was usually all business in the classroom, the popular teacher had a fun side as well that endeared her to students.


The Warrior Day tradition, established in 1962 during the University’s second academic year, stands out in the many fond memories of Johnson. She was one of the CSU Stanislaus founding faculty in 1960 and established the record for years of service during her 47-year career. Johnson said she enjoyed joining in on the Warrior Day activities with other faculty, staff, administrators, and students for a day of fun that always featured plenty of funny moments.

“We had a professor in the Music Department named Giovanni Camajani who always dressed really sharp, with the fancy suits and sleeve garters, who was pitching in a softball game that day,” Johnson said. “I can still see him out there trying to get the ball over the plate and students trying to hit his pitches that were all over the place.”

“Through the years there were tears, but there was also lots of laughter,” Johnson said. “I still miss going to class and working with students.” **S**




CSU Stanislaus faculty members are prolific researchers and writers.

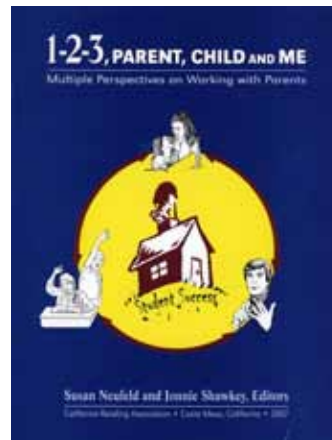
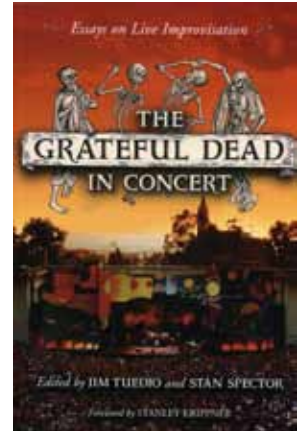
Last year alone, CSU Stanislaus professors penned, edited, and published more than 150 books, papers, and journal articles. From business to music to science, faculty writings are compiled and published by The Office of Research and Sponsored Programs in the annual Research Compendium, which is available for review at [www.csustan.edu/orsp](http://www.csustan.edu/orsp). 

## PHILOSOPHY PROFESSOR JIM TUEDIO WRITES ABOUT THE FABLED GRATEFUL DEAD


Jim Tuedio, a Professor of Philosophy and Director of the University's Honors Program, has authored a book about his favorite musical group, The Grateful Dead. He wrote *The Grateful Dead in Concert* with the goal of bringing attention to the phenomenon of the Grateful Dead concert experience.

His book is composed of 20 essays that detail The Grateful Dead, and provide insight into the role their music played on their fans. The book discusses the music in educational terms, and also the traditional "Deadhead" experience, dating back to the beginning of the band's career path.

Tuedio earned his Ph.D. and MA in Philosophy from the University of Colorado, Boulder. 




## SUSAN NEUFELD AND JONNIE SHAWKEY AUTHOR BOOK ABOUT PARENTAL INVOLVEMENT

Susan Neufeld and Jonnie Shawkey, Professors in the Department of Teacher Education, came together to publish *1-2-3, Parent, Child and Me*, about parental involvement in the education of children. Their book discusses the role that parents should hold in their children's education, as well as communication methods that teachers and parents should practice when communicating with children. 

## "STORIES OF OPRAH" BOOK EDITED BY FACULTY MEMBER TRYSTAN COTTEN

Trystan T. Cotten, CSU Stanislaus Assistant Professor of African American studies, served as co-editor of a recently released new book titled *Stories of Oprah: The Oprahfication of American Culture*.

Published by University Press of Mississippi, "Stories of Oprah" is a new collection of essays that explores TV talk show host Oprah Winfrey's broad reach as an industry and media brand. Contributors analyze a number of topics touching on the ways in which her cultural output shapes contemporary America.

Cotten has also co-edited two other books, *Cultural Sites of Critical Insight: Philosophy, Aesthetics, and African American and Native Women's Writings* and *(Un)Making Race, Re-making Soul: Transforming Aesthetics and the Practice of Freedom*. 



# WARRIOR HIGHLIGHTS



## HUSBAND AND WIFE REACH NEW HEIGHTS IN NATIONAL POLE VAULT COMPETITION

Husband-and-wife duo Kasey and Annie Burlingham bolstered Cal State Stanislaus' reputation as the home of great pole vaulters with outstanding seasons in 2010 for the Warrior track and field squads.

The senior standouts, who have been married for five years, both qualified for the NCAA Division II Men's and Women's Outdoor Track and Field championships in Charlotte, North Carolina. Kasey, who won the 2009 pole vaulting title with a school record jump of 18 feet, 8 ½ inches, earned All-American honors in tying for eighth place at the national meet. Annie won All-Ameri-

can honors with a jump of 12 feet, 8 inches during the indoor season and was one of 16 women's vaulters to qualify for the national meet.

CSU Stanislaus pole vaulting coach Tom Brenda praised the Burlinghams for their dedication to excel in qualifying for the nationals. Brenda has coached a number of All-American vaulters at CSU Stanislaus, including 2004 and 2005 national women's champion Chaunte Mitchell who holds the NCAA Division II and CSU Stanislaus records in the event with 13 feet, 3 ½ inches. [S](#)


## TRACK & FIELD ATHLETES TO RACE TO TURLOCK FOR NCAA DIVISION II TOURNEY

It hasn't been open more than a year, but the Al Brenda Track already has its first big gig.

Part of the CSU Stanislaus Student Recreation Complex that opened last summer, the facility will host the 2011 NCAA Division II Men's and Women's Outdoor Track and Field Championships on May 26-28.

The three-day event is expected to attract more than 1,000 student-athletes from across the nation, and national television coverage is anticipated.

"This is a wonderful opportunity to showcase the University's great athletic facilities and the region's treasures," said University President Ham Shirvani referring to the various business establishments that will house, entertain, and feed the large gathering of people that will come to Turlock.

Adding to an already strong partnership between the University and the surrounding community, the championship event is expected to generate more than \$500,000 in revenue for the City of Turlock and surrounding area, according to Turlock Chamber of Commerce Convention & Visitors Bureau CEO Sharon Silva<sup>91</sup>. 



## WARRIOR ATHLETES ADORN HALL OF FAME

On Dec. 22, 1960 at 8:30 p.m., Warrior Athletics participated in its inaugural sporting event, a men's basketball game in the Turlock City League. The opponent, the Turlock Jr. Chamber of Commerce, was no doubt a far cry from current NCAA Division II competition, but the game was the beginning of what was to be a rich athletic history at CSU Stanislaus.

So much athletic talent has filtered through CSU Stanislaus over much of the past 50 years, bringing 14 NCAA Championships in golf and baseball, 23 conference championships, countless All Americans, and endless Warrior pride.

Who can forget Rusty Kuntz and his seven-year career in the big leagues, Jim Bowen coaching the baseball team to back-to-back NCAA titles, Shannon Donnelly setting more than 30 women's basketball records, Jim Hanny's golf teams winning 12 National Championships, the softball team claiming

the Regional Championships in 2007, and countless other feats?

With so many accomplishments to honor, Warrior Athletics inducted its inaugural Hall of Fame class in 2000. Since then, more than 50 individuals have been selected to achieve the highest honor that those associated with CSU Stanislaus sports can attain.

A lot has changed at CSU Stanislaus since the University moved to its current location in 1965, but the following sampling of four Hall of Famers agreed that the University's advancement of its grounds and facilities has brought CSU Stanislaus into a new echelon of academic distinction.

"The campus went from two buildings with no grass and no trees when I was a freshman to the physical beauty it has become today," said Dave Gomes, a member of the 2000 inaugural Hall of Fame Class. "It's completely night and day."

*continued...*



In the spirit of catching up with some of the greatest contributors to Warrior Athletics, what follows is a capsulated listing of four Hall of Fame inductees, what they were able to accomplish, what they're up to now, and their answers to perhaps the most commonly asked question in the 50-year history of Warrior Athletics.

### **Dave Gomes** *Hall of Fame class: 2000*

**What he accomplished:** In addition to working for the Office of Financial Aid for 33 years and graduating from CSU Stanislaus (B.A.'69), Gomes relentlessly volunteered his time as scorekeeper at Warrior basketball games for more than 40 years. He also announced Cal State Stanislaus baseball games and served as scorekeeper.

**How he did it:** "Baseball is just so enjoyable. I've always had a great time. My experiences (at CSU Stanislaus) have always been centered around people. I've met a number of great people over the years and built great relationships. When I started, it was a unique opportunity — we were trying to build something. The University has brought me a lot of pride and enjoyment."

**What he is up to now:** Spoiling his two grandchildren. He doesn't do much basketball announcing anymore, but still devotes his time to baseball games, where he served as public address announcer in 20 of 25 home games this past year.

**Will there be a football program at CSU Stanislaus sometime in the next 50 years?** "I can't imagine so, because we've been asking and answering that question for the past 45 years. A football program is incredibly expensive. Even in good budget times it was tough (to garner financial support). We've been so fortunate to get to where we are as an athletic program."

### **Doug Cornfoot** *Hall of Fame class: 2004*

**What he accomplished:** On top of holding the Warrior single-game record for rebounds (30) and being an all-conference selection during his career, Cornfoot (B.A. Physical Education '82) led the Warriors to the NCAA Division III Final Four in 1982.

**How he did it:** "As a team, we got along better than any team I've ever been on. We worked so well together."

**What he is up to now:** Cornfoot is the boys basketball coach at Turlock High. Most recently, he coached the team to a semifinal appearance in the Section Division I Championships as part of a 24-7 season record. When season is over and summer training is done, Cornfoot hits the links and plays a few holes — he's 16 handicap. Talking about his handicap, Cornfoot explains, "It's good enough to have fun, but not good enough to win money."

Will there be a football program at CSU Stanislaus sometime in the next 50 years? "I think there will be. Turlock is the type of town that is looking for something it can get behind and be excited about, especially with as fast as it is growing. Back in the 80s, we filled that gym."

### **Jim Hanny** *Hall of Fame class: 2000*

**What he accomplished:** Arguably the most-successful coach in Cal State Stanislaus history, Hanny led Warrior Golf teams to 12 national championships and 10 conference championships spanning three decades. His 42 years as a University icon also include serving as the inaugural men's basketball coach in 1966, commanding the team for seven seasons.

**How he did it:** "I considered myself an excellent recruiter. I recruited good kids. They liked me and I liked them. I was committed to my athletes and I just loved those guys."

**What he is up to now:** "I don't do anything nowadays," Hanny says of being uninvolved with the golf team's coaching. "They're doing a good job and don't need me to mess around with them. I talk with John (Cook) once in a while." Jim still takes in a few basketball games at the University each year. "I'm in my 80s, but people tell me I look 50 or 60 — I know that's just propaganda," he jokes.

**Will there be a football program at CSU Stanislaus sometime in the next 50 years?** There will be. It'll happen. Yes, it's expensive. But the problems can be solved. It's difficult for a university to do it, but it can be done. It takes people from the community to be on board."

### **Kim Duyst** *Hall of Fame class: 2005*

**What she accomplished:** From 1986-2007, Duyst guided cross country and track and field athletes to 70 All-American honors, coached four individual national champions, and led the Warriors to a fourth place national track and field team finish in 1994. She was inducted into the U.S. Track & Field and Cross Country Coaches Association Hall of Fame in 2008.

**How she did it:** "The fact is that I recruited great kids and athletes with great character who were solid academically. They soon found out that the University was one of best kept secrets in the area."

**What she is up to now:** As the University's Associate Athletics Director/Senior Women's Administrator, Duyst works with student athletes everyday, especially those that are part of the CHAMPS/Life Skills program. She's also the Chair of the Division II Track and Field Committee.

**Will there be a football program at CSU Stanislaus sometime in the next 50 years?** "Anything's a possibility. Fifty years is a long period of time." **S**

Visit [www.stanmag.org](http://www.stanmag.org) for a photo gallery and complete list of Hall of Fame honorees.

Now that you've had a slight refresher on Warrior Athletics, go online to [www.mystanmag.org](http://www.mystanmag.org) and share your fondest memories of Warrior Athletics, talk about your favorite Warrior over the years, or perhaps talk about what the future holds for CSU Stanislaus Athletics. Go Warriors!



# STUDENT SPOTLIGHTS



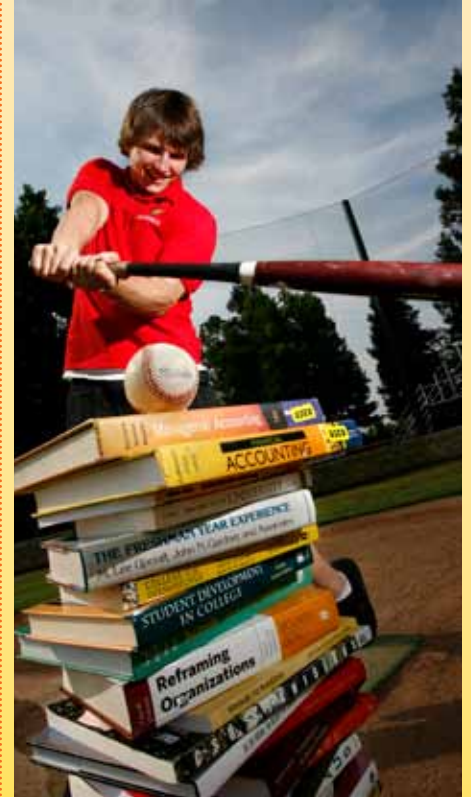
## ANABEL LEAL

A true college success story, Anabel came to CSU Stanislaus from Southern California ready to take on the world. The daughter of farm workers, she grew up working alongside her parents and older brothers working in the fields. She graduated in June with degrees in Business Administration (Accounting concentration) and Spanish, and has already interned in Washington, D.C. Her next challenge she looks to tackle? Staring her accounting career — back in April, she received a job at PricewaterhouseCoopers in the Bay Area.



## JESSICA PADILLA

The first in her family to go to college, Jessica attends classes at the CSU Stanislaus-Stockton Center where she is on track to earn her BA in psychology on her way toward a master's degree in counseling. Stockton Center is a good fit for Jessica because the classes are small and the location is convenient to her Stockton home. Jessica credits her involvement with Psi Chi sorority for teaching her much about leadership skills.



## BOOMER DONNELL

His name is Dustin, but everyone who knows him calls him Boomer. It's a fitting name for a guy who batted .310 in 21 games for the Warrior Baseball team in this past year. Boomer is working toward his B.A. in Business Administration with the hopes of attending graduate school and attaining his M.B.A. Fittingly, he's planning on working with students as a collegiate coach.

For the full story on these and other spotlight students, visit [www.csustan.edu/spotlights/students](http://www.csustan.edu/spotlights/students)



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