

M Int.

Management

International Business

Department of Management,
Operations, and Marketing

Management

INTERNATIONAL BUSINESS TRACK

What will I study?

The **International Business Track** is designed to provide students with the business competencies and skills essential for careers in international business. Courses offered in this track will enable students to understand the global

business environment, analyze global business opportunities, develop global strategies, and perform global business activities. Interesting classes include: Global Competitive Strategy, Global Marketing, International Finance, and Global Operations.



Why choose IB Management at CSU Stanislaus?

While few in number, the faculty in International Business at CSU Stanislaus represent expertise in a wide array of managerial functional areas; through traditional coursework and unique projects that often involve the local business community, they work together with the students to make the study of International Business a successful and enjoyable experience.

Also, at the graduate level, the College of Business Administration offers a Master of Science in Business Administration, Finance: International Finance program.

What can I do with a degree in IB Management?

Graduates with a degree in Business Administration, International Business Track have the opportunity to explore the application of business strategies and techniques in an international organizational setting. There's also the obvious bonus of getting to see much of the world.



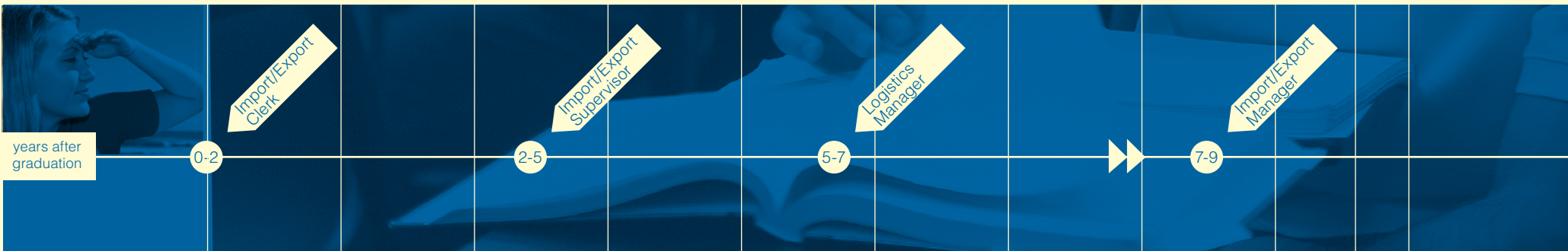
The Management Department endeavors to:

- Provide an outlet for — and appeal to — the student who has an interest in the application of management principles and techniques in the global business environment.

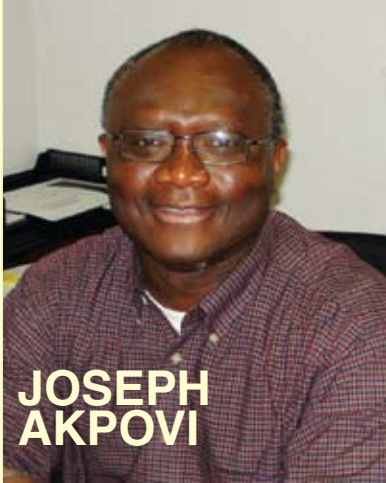
POTENTIAL CAREER TIMELINE

A clear path for opportunity is easy to discern based upon data from our alumni and faculty familiar with the career field.

Right now, **CSU Stanislaus Concentration graduates** are employed as: Import/Export Agents, International Marketing Managers, Management Consultants, Economic / Financial Consultants, Foreign Branch Officers, and Multinational Operations Executives.



ON THE PATH *of*
CBA Alumni



**JOSEPH
AKPOVI**

1999. MBA

presented by

Gallo
FAMILY
VINEYARDS™

Inventory Control Manager, Del Monte Foods

To say Apkovi knows a little about Supply Chain Management is like saying a banker knows a little about money.

A graduate of CSU Stanislaus' MBA program in 1999, Apkovi is a Certified Supply Chain Professional (CSCP) currently employed by Del Monte Foods as Inventory Control Manager.

After graduate school, Apkovi worked for E. & J. Gallo Winery in various supply chain functions from 1998-2008.

Apkovi says he really enjoyed his years within the College of Business Administration because he found the faculty to be very friendly, accessible, and helpful. He is thankful for having the privilege of meeting and staying in touch with professors like Dr. Nael Aly, who served as Apkovi's graduate project advisor and mentor.

Advising & Student Success

The Student Success Center is a one-stop shop for CSU Stanislaus business students. The SSC facilitates the educational and career goals of students by providing services such as academic advising, career information, and scholarship information. Contact the SSC at (209) 667-3864 or e-mail cbassc@csustan.edu.



College of
**BUSINESS
ADMINISTRATION**

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