

CBA Concentrations Management: STRATEGY/ENTREPRENEURSHIP

The Management concentration curriculum enables the student to obtain both a managerial perspective and a functional background suitable for entry-level management positions in a variety of organizations.

THE STRATEGY/ENTREPRENEURSHIP TRACK provides students with the opportunity to focus on the process of guiding the future direction of their business organizations. Courses offered in this track are designed to help students make key business decisions, including how to start a business, grow a business, and guide a business in an uncertain and changing business environment.

PREREQUISITES TO THE MAJOR

Course	Title	Term	Grade
ACC 2110	Financial Accounting		
ACC 2130	Managerial Accounting		
BLW 2060	Law, Environment, and Ethics		
BUS 2090	Ethics and Social Responsibility for Businesses and Businesspeople		
ECON 2500	Principles of Macroeconomics		
ECON 2510	Principles of Microeconomics		
MATH 1500	Finite Math		
MATH 1610	Statistics for Decision Making		
Writing Proficiency Requirements:			
BUS 3100	Business & Technical Writing OR		
ENGL 3007	Business & Technical Comm		

BUSINESS ADMINISTRATION CORE

Course	Title	Term	Grade
CIS 3700*	Information Tech. for Mgt.		
FIN 3220	Business Finance		
MGT 3310	Management Theory and Practice		
MGT 3400	International Business		
MGT 4900†	Business Policy		
MKT 3410	Principles of Marketing		
OM 3010*	Operations Management		
OM 3020*	Management Science		

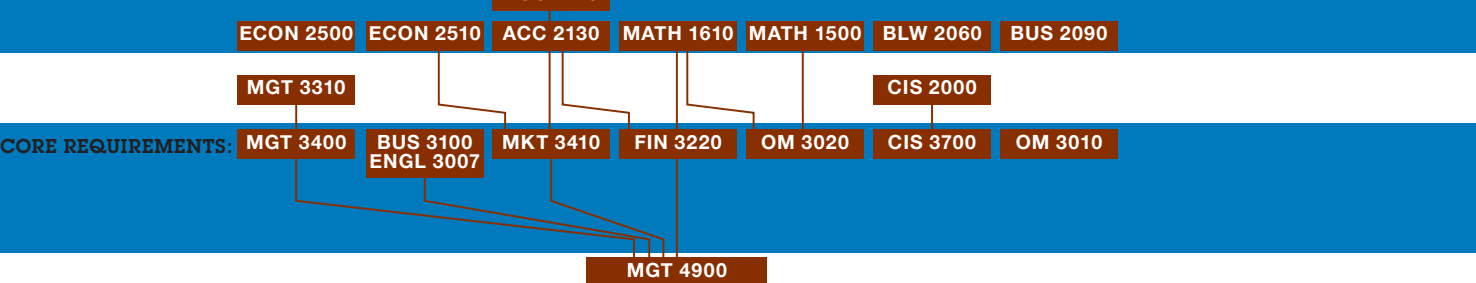
EMPHASIS IN STRATEGY/ENTREPRENEURSHIP

Course	Title	Term	Grade
MGT 4920	Global Competitive Strategy		
MGT 4540	Entrp. & Venture Initiative		
Plus two of the following courses:			
MGT 4000	Organization & Environment		
MGT 4560	Seminar Small Business Mgt		
MGT 4340	Executive Leadership		
MGT 4950	Selected Topics in Mgt		

Plus one of the following courses as approved by your advisor:

COMM 4210	Public Relations		
ECON 4331	Managerial Economics		
ECON 4455	U.S. and World Trade		
FIN 4820	Seminar in Financial Mgt		
MKT 4490	Strategic Marketing Mgt		
OM 4570	Quality Management		
PSCI 4315	Public Policy Making		
PSCI 4350	Gov't, Business & Economy		
SOCL 4800	Formal Org in Modern Soc		

PREREQUISITES TO THE MAJOR:



* These courses may be taken concurrently with MGT 4900
† All prerequisite and business core courses must be taken before enrolling in MGT 4900.



STRATEGY/ENTREPRENEURSHIP COURSE REQUIREMENTS

