

# CBA Concentrations Management: INTERNATIONAL BUSINESS

The Management concentration curriculum enables the student to obtain both a managerial perspective and a functional background suitable for entry-level management positions in a variety of organizations.

## THE INTERNATIONAL BUSINESS TRACK

is designed to provide students with the business competencies and skills essential for careers in international business.

Courses offered in this track will enable students to understand the global business environment, analyze global business opportunities, develop global strategies, and perform global business activities.

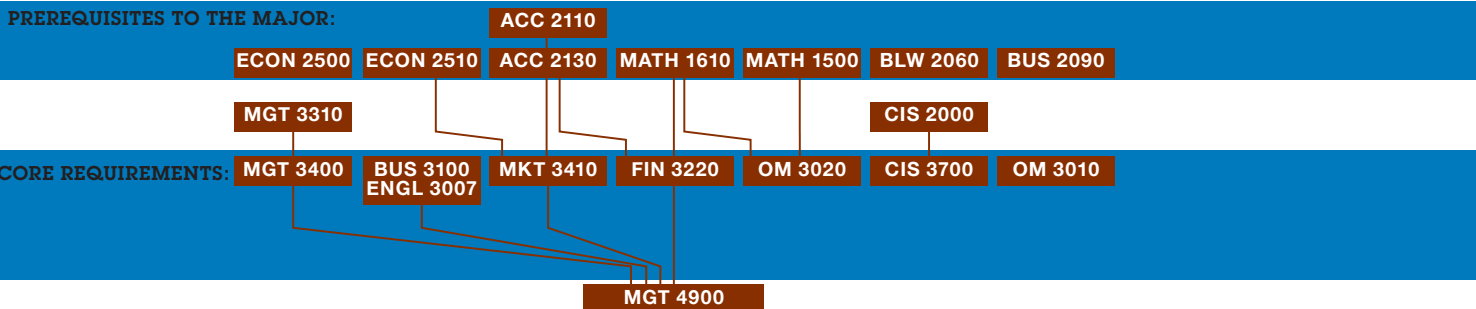
### PREREQUISITES TO THE MAJOR

ACC 2110	Financial Accounting		
ACC 2130	Management Accounting		
BLW 2060	Law, Environment and Ethics		
BUS 2090	Ethics and Social Responsibility for Businesses and Businesspeople		
ECON 2500	Principles of Macroeconomics		
ECON 2510	Principles of Microeconomics		
MATH 1500	Finite Math		
MATH 1610	Statistics for Decision Making		
<b>Writing Proficiency Requirements:</b>			
BUS 3100	Business & Technical Writing		
ENGL 3007	Business & Technical Comm		

### BUSINESS ADMINISTRATION CORE

Course	Title	Term	Grade
CIS 3700	Information Tech. for Mgt.		
FIN 3220	Business Finance		
MGT 3310	Management Theory and Practice		
MGT 3400	International Business		
MGT 4900*	Business Policy		
MKT 3410	Principles of Marketing		
OM 3010*	Operations Management		
OM 3020*	Management Science.		

### PREREQUISITES TO THE MAJOR:



\* These courses may be taken concurrently with MGT 4900  
† All prerequisite and business core courses must be taken before enrolling in MGT 4900.



### INTERNATIONAL BUSINESS TRACK

Course	Title	Term	Grade
MGT 4920	Global Competitive Strategy		
MKT 4470	Global Marketing		
<b>Plus two of the following courses:</b>			
ECON 4415	International Economics		
FIN 4330	International Finance		
MGT 4000	Organization and Environment		
MGT 4950	Selected Topics in Mgmt		
OM 4590	World Class Operations Strat.		

### Plus one of the following courses as approved by your advisor:

ANTH 4170	Business, Economics & Anthr.		
COMM 4160	Intercultural Communication		
ECON 4335	Political Economy		
ECON 4401	Third World Economics		
ECON 4455	U.S. and World Trade		
HIST 3880	Contp. Africa: 1945-Present		
PSCI 3410	Comp. Politics: Latin Amer Political		
PSCI 3430	Comp. Politics: Middle East		
PSCI 3470	Comp. Politics: Asia		

### INTERNATIONAL BUSINESS COURSE REQUIREMENTS

