



# Management



## About the College

The College of Business Administration delivers a professional business education that provides students with the knowledge and skills they need to succeed in the business world and in society. Accredited by the Association to Advance Collegiate Schools of Business (AACSB), the college offers undergraduate programs in accounting, marketing, management, computer information systems and more, along with traditional, executive and online Master of Business Administration degrees.



At CSU Stanislaus, we offer three unique Management tracks (Human Resources, International Business, and Strategy/Entrepreneurship) that will help you on your way to becoming a business specialist. Whether you aspire to manage personnel, manage a global business, or initiate an innovative idea or new business, we've got your future covered.

## Management info

Chair: Al Petrosky, Ph.D.  
Phone: (209) 667-3507  
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[www.csustan.edu/Manage](http://www.csustan.edu/Manage)

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So, where can a concentration in Management take you? CSU Stanislaus alumni are currently serving as career development specialists, human resources managers, labor negotiators, economic and financial consultants, multinational operations executives, business owners/managers, and realtors/real estate managers.

## Choose Your track

- Human Resources
- International Business
- Strategy/Entrepreneurship

## Degrees and Programs

- Bachelor of Science, Business Administration, with a concentration in Management
- The Management Concentration within the Business Administration degree offers three tracks of choice: Human Resources, International Business, and Strategy/Entrepreneurship.
- Master of Business Administration
- Executive Master of Business Administration
- Online Master of Business Administration

## Our faculty

Randall Brown, Ph.D., UMass ('90)  
Marjorie Chan, Ph.D., UCLA ('81)  
Tahi Gnepa, Ph.D., Wisconsin ('89)  
Randy Harris, Ph.D., Florida ('95)  
Ed Hernandez, Ph.D., UC Irvine ('97)  
Jarrett Kotrozo, Ph.D., Rensselaer Polytechnic Inst. ('08)

## Interesting classes you might take

Global Competitive Strategy  
International Finance  
Human Resource Management  
Labor Relations  
Organizations and Environments  
Global Competitive Strategy  
Entrepreneurship and Venture Initiation  
Small Business Management  
Executive Leadership

### Course Spotlight

**MGT 4360:**

#### Organizational Behavior

The study of individual and group behavior in organizations. Application of behavioral science research methods and theories for the practicing manager. Motivation, interpersonal relations and communications, leadership, and managing change are covered.

Go online to [www.csustan.edu/Manage](http://www.csustan.edu/Manage) for more course descriptions.

## What you can learn

- To apply strong interpersonal relations and the dynamics of organizing while achieving common goals
- To use teamwork to work effectively with others, and interact productively with an increasingly diverse body of co-workers
- To understand the global business environment, analyze global business opportunities, develop global strategies and perform global activities

## What you can earn

- HR Recruiter, \$74,000
- HR Director, \$94,000
- HR Specialist, \$69,000
- HR Assistant, \$39,000
- Property Manager, \$51,000
- Retail Store Manager, \$39,000

Source: Indeed.com 2011

## Contact information

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## Advising information

Student Success Center  
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