

California State University, Stanislaus
STRATEGIC PLAN IMPLEMENTATION

The Strategic Plan for California State University, Stanislaus—*Framing the Future* (approved by the Academic Senate on April 24, 2007 and by the President on May 22, 2007) capitalizes on the development over the past decade of the University's mission and the vision and values statement, documents created through extensive intramural collaboration, and outlines a path for future development.

The Strategic Plan is organized into three themes each supported by several *Strategic Actions*, each of which is further supplemented by specific *Activities* and *Effectiveness Indicators*. The numerical order of the *Actions* and *Activities* is not meant to designate specific priority. Priority for actions and activities is an ongoing, deliberative process within and among administrative units and faculty governance. Hence, University and college divisions are expected to align their own priorities and initiatives with this Plan.

The Strategic Plan guides the University's actions for the next five years. Implementation occurs under the leadership of the Provost, with direction and monitoring by the President and the President's Executive Cabinet. The Office of Institutional Research will provide an annual report to the Cabinet, including assessment data and information collected from administrative, staff, students, and faculty leadership regarding their unit's accomplishments related to the strategic actions, activities, and effectiveness indicators.

To move toward implementation of the Strategic Plan, a Strategic Plan Working Group was formed in November 2007, with the following charge:

The Strategic Plan Working Group will seek input on prioritization and implementation from the larger campus community, including the Academic Senate, and make recommendations for prioritization and implementation to the President's Executive Cabinet.

The membership of the Strategic Plan Working Group consists of the following individuals:

Lynn Johnson, Speaker of the Faculty
Mark Thompson, Speaker-elect of the Faculty
John Sarraille, Faculty representative recommended by the Committee on Committees
Director of Institutional Research
Stacey Morgan-Foster, Vice President for Student Affairs
William Covino, Provost

On November 20, 2007, a call was sent to the campus community to seek input to the following question:

Of the Strategic Plan's twenty-six strategic actions (1.1-1.9, 2.1-2.8, 3.1-3.9) which should be among the first on which we concentrate as the plan is implemented?

In addition to individual responses, responses were invited from standing committees and other representative bodies on campus, including the Academic Senate, Associated Students, Labor Council, Staff Council, and Academic Affairs Council.

Responses received were forwarded to the Office of the Provost, compiled, and forwarded to the Strategic Plan Working Group on January 9, 2008. The prioritization spreadsheet was shared and discussed during the February 26, 2008, Academic Senate meeting. The results follow in priority order:

- 1.1 Continue the tradition of engagement to enhance overall success of diverse student body
- 1.2 Continue to provide excellent undergraduate and graduate programs
- 1.6 Comprehensive student advising program
- 1.7 Emphasize internships, workshops, and career skills development for success after graduation
- 1.8 Strengthen the General Education program
- 2.1 Recruit and retain an engaged, diverse faculty
- 2.3 Professional development, growth, and achievement of staff
- 2.4 Provide accessible, comprehensive library services

The Academic Senate met on March 11, 2008, and recommended the following action items as being of the highest priority:

- 1.2 Continue to provide excellent undergraduate and graduate programs
- 2.1 Recruit and retain an engaged, diverse faculty
- 2.3 Professional development, growth, and achievement of staff
- 2.4 Provide accessible, comprehensive library services

The Strategic Plan Working Group met on April 7, 2008, to discuss next steps in the recommendation of Strategic Plan priorities to the President's Executive Cabinet. A memorandum dated April 24, 2008, recommending Strategic Plan priorities for 2008-09 was forwarded to the President's Executive Cabinet.

On April 25, 2008, the President's Executive Cabinet approved the Strategic Plan priorities for 2008-09:

1. There will be an annual report on the progress of the Plan as early in the fall semester as possible, including measures of the Plan's indicators.
2. All actions in the Strategic Plan remain important, and should be considered University priorities.
3. Following broad campus consultation, the Strategic Actions that appear to be of most immediate importance for academic year 2008-2009 are (in numerical order):
 - a. 1.2: Continue to provide excellent undergraduate and graduate programs in the liberal arts and professions.
 - b. 1.3: Develop new programs that demonstrate the greatest centrality to the University's mission, the highest quality of academic rigor, and expectations for student learning.
 - c. 1.6: Ensure a comprehensive and accurate student advising program to articulate clear degree pathways and emphasize student accountability.
 - d. 2.1: Recruit and retain a diverse and engaged faculty.
 - e. 2.3: Support the professional development, growth, and achievement of the University's staff.

- f. 2.4: Provide accessible, comprehensive library resources and services to support the research and scholarship of students, faculty, and staff.
 - g. 2.5: Provide appropriate campus technology services to all members of the campus community, while maintaining the primacy of technological support for academic programs.
4. Further, campus-wide input should be sought during spring 2008 on the Activities and Effectiveness Indicators associated with the Strategic Actions above, including recommendations for modifying the Activities/Indicators sections.

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