



## 2007-08 Collegiate Learning Assessment, California State University System-wide Campus Outcomes

How does CSU Stanislaus' 2007-08 Collegiate Learning Assessment (CLA) results compare system-wide?

The first step was to access all 23 California State University (CSU) campus websites to locate campus specific technical reports and/or written summaries. Second, given participation in the fall 2008 Voluntary System of Accountability (VSA) College Portrait project was system-wide, it allowed each campus the opportunity to briefly report their CLA results online as presented in the College Portrait. The findings are presented in two parts: 1) findings from the CLA Institutional Reports, and 2) findings from the VSA 2008 College Portrait.

### 1) Findings from the 2007-08 CLA Institutional Reports

Of the 23 CSU campuses, only six campuses (including CSU Stanislaus) posted their CLA Institutional Report online. These institutional reports, however, vary in their presentation and detail of information. The results of the CSU system-wide website search are displayed in Table 1:

**Table 1. CSU Campus Reports Available Online: 2007-2008 CLA Institutional Report and/or Executive Summary**

CSU Campus	2007-08 CLA Institutional Report and/or Executive Summary Online?
Bakersfield	no
Channel Islands	no
Chico	no
Dominguez Hills	no
East Bay	no
Fresno	partial CLA technical report, freshmen and senior samples
Fullerton	no
Humboldt State University	very limited statistical results in CLA technical report, freshman and senior samples
Long Beach	no
Los Angeles	full CLA technical report, freshman and senior samples
Maritime Academy	no
Monterey Bay	executive summary for freshman and senior samples; no CLA technical report
Northridge	no
Pomona	no
San Luis Obispo	no
Sacramento	partial CLA technical report, freshman sample only; no senior sample
San Bernardino	no
San Diego State University	no
San Francisco State University	no
San Jose State University	no
San Marcos	no
Sonoma State University	no
Stanislaus	executive summary, and full CLA technical report, freshman and senior samples

Only two of the six CSU campuses posted their entire 2007-08 CLA Institutional Report online—CSU Los Angeles and CSU Stanislaus. Moreover, CSU Stanislaus was the only campus to post both the full CLA Institutional Report and an executive summary online.

The remaining four CSU campuses provided the following:

- CSU Fresno posted a partial CLA Institutional Report online; no executive summary posted.
- Humboldt State University posted a CLA Institutional Report with extremely limited detail; no executive summary posted.
- CSU Monterey Bay posted an executive summary online, but no CLA Institutional Report.
- CSU Sacramento posted a CLA Institutional Report online for the freshmen sample only. Also, no narrative or campus executive summary was posted.

The 2007-08 CLA Institutional Reports for Humboldt State University and CSU Sacramento are of such insufficient detail as to have no meaningful analytic content for comparative purposes.

Therefore, based on the above findings this analysis will summarize outcomes for CSU Stanislaus, CSU Fresno, CSU Los Angeles, and CSU Monterey Bay.

Table 2 summarizes the 2007-08 CLA Institutional Reports and executive summaries for the four CSU campuses containing sufficient information to display analytic comparisons. The table shows the Percentile Rank and Performance Level for each of the CLA tasks. Because of the paucity of full institutional reports system-wide, there is no opportunity to approximate a match between “like” or “similarly situated” universities, meaning universities similar in size, resources, complexity, and student demographics. Therefore, the summary results for two very large campuses (CSU Fresno, 22,000 and CSU Los Angeles, 21,000); a medium sized campus (CSU Stanislaus, 8600); and a small campus (CSU Monterey Bay, 4,000) are displayed.

**Performance Task.** Although limited by the lack of information, we would still like to ask, “How does CSU Stanislaus compare?” In the Total CLA Score, CSU Stanislaus performed *at expected* as did the other campuses. In the Performance Task, CSU Stanislaus performed *at expected* levels, as did CSU Monterey Bay. However, CSU Fresno and CSU Los Angeles performed *above expected* levels.

**Analytic Writing Task.** CSU Stanislaus performed *above expected* levels in the Analytic Writing Task, whereas CSU Fresno and CSU Los Angeles performed *at expected*, and CSU Monterey Bay performed *below expected*.

**Table 2. Summary of Results from 2007-2008 CLA Institutional Reports**

Value-Added Estimate Task Scores	Stanislaus		Fresno		Los Angeles		Monterey Bay	
	Percentile Rank	Performance Level	Percentile Rank	Performance Level	Percentile Rank	Performance Level	Percentile Rank	Performance Level
Total CLA Score	61	At	65	At	61	At	38	At
Performance Task	45	At	82	Above	81	Above	57	At
Analytic Writing Task	80	Above	40	At	49	At	26	Below
Make-an-Argument	87	Above	40	At	25	Below	9	Well Below
Critique-an-Argument	53	At	73	Above	51	At	57	At

## 2) Findings from the fall 2008 VSA College Portrait

The data reported in the VSA College Portrait offers another source of information from which to compare the institutional effectiveness (the Value-added Estimate) across CSU campuses.

**Performance Task.** Of the 23 CSU campuses, 15 campuses reported information on Performance Task outcomes, and 16 campuses reported on the Analytical Writing Task. Table 3a displays the learning gains between the freshman year and senior year for 15 CSU campuses sorted by the Performance Task scores. As

shown, CSU Stanislaus scored *at expected* levels for the Performance Task. CSU Chico, CSU Fullerton, and San Francisco State University scored *well above expected*. CSU Dominguez Hills and Sonoma State University scored *above expected*. CSU Stanislaus scored *at expected* along with six other campuses: CSU Los Angeles, California Maritime Academy, CSU Monterey Bay, California State Polytechnic University Pomona, CSU Sacramento, and CSU San Marcos. Campuses scoring *below expected* are CSU Northridge, San Diego State University, and San Jose State University. Eight campuses did not report CLA Performance Task outcomes in the fall 2008 VSA College Portrait.

**Table 3a. Summary of Learning Gains between Freshman and Seniors in 2007-2008 Collegiate Learning Assessment (CLA) by CSU Campus (Sorted by Performance Task Outcome)**

CSU Campus	Learning gains between Freshman year and Senior year outcomes	
	Performance Task	Analytic Writing Task
Chico	well above expected	well above expected
Fullerton	well above expected	at expected
San Francisco State University	well above expected	well above expected
Dominguez Hills	above expected	above expected
Sonoma State University	above expected	at expected
Los Angeles	at expected	above expected
Maritime Academy	at expected	below expected
Monterey Bay	at expected	below expected
Pomona	at expected	at expected
Sacramento	at expected	at expected
San Marcos	at expected	at expected
Stanislaus	at expected	above expected
Northridge	below expected	above expected
San Diego State University	below expected	at expected
San Jose State University	below expected	below expected
Bakersfield	N/A	at expected
Channel Islands	N/A	N/A
East Bay	N/A	N/A
Fresno	N/A	N/A
Humboldt State University	N/A	N/A
Long Beach	N/A	N/A
San Bernardino	N/A	N/A
San Luis Obispo	N/A	N/A

Note. Results displayed are as presented in the VSA College Portrait:

**Analytic Writing Task.** Table 3b displays the outcomes of the CLA Analytic Writing Task for 16 CSU campuses sorted by Analytic Writing Task. Here, CSU Stanislaus scored *above expected*, as did CSU Dominguez Hills, CSU Los Angeles, and CSU Northridge. Campuses scoring *well above expected* are CSU Chico and San Francisco State University. Seven campuses scored *at expected* including, CSU Bakersfield, CSU Fullerton, California State Polytechnic University Pomona, CSU Sacramento, San Diego State University, CSU San Marcos, and Sonoma State University. Three campuses scored *below expected* including, California Maritime Academy, CSU Monterey Bay, and San Jose State University.

**Table 3b. Summary of Learning Gains Between Freshman and Seniors in 2007-2008 Collegiate Learning Assessment (CLA) by CSU Campus (Sorted by Analytic Writing Task Outcome)**

CSU Campus	Learning gains between Freshman year and Senior year outcomes	
	Performance Task	Analytic Writing Task
Chico	well above expected	well above expected
San Francisco State University	well above expected	well above expected
Dominguez Hills	above expected	above expected
Los Angeles	at expected	above expected
Northridge	below expected	above expected
Stanislaus	at expected	above expected
Bakersfield	N/A	at expected
Fullerton	well above expected	at expected
Pomona	at expected	at expected
Sacramento	at expected	at expected
San Diego State University	below expected	at expected
San Marcos	at expected	at expected
Sonoma State University	above expected	at expected
Maritime Academy	at expected	below expected
Monterey Bay	at expected	below expected
San Jose State University	below expected	below expected
Channel Islands	N/A	N/A
East Bay	N/A	N/A
Fresno	N/A	N/A
Humboldt State University	N/A	N/A
Long Beach	N/A	N/A
San Bernardino	N/A	N/A
San Luis Obispo	N/A	N/A

Note. Results displayed are as presented in the VSA College Portrait:

### Concluding Remarks

Both sources of information, the CLA Institutional Report and the VSA College Portrait, provide limited amounts of comparative information, too little detail to compare “similarly situated” or “like” campuses together.

As a result of limited CLA Institutional Reports found online, a system-wide comparison was not feasible. Even so, gleaning information from the few reports suggests CSU Stanislaus is as “strong” in institutional effect (value-added impact) as the large campuses of CSU Fresno and CSU Los Angeles.

Looking at data reported in the VSA College Portrait, on the whole the information suggests CSU Stanislaus is in the median level of performance, comparatively, when taking into account institutional effect (value-added impact) as indicated by the **Performance Task** outcomes. Meanwhile, the institutional performance as indicated by the **Analytic Writing Task** outcomes shows CSU Stanislaus to have a strong effect, performing above most campuses and in tandem with the performance of the much larger campuses of CSU Dominguez Hills, CSU Los Angeles, and CSU Northridge. Only two campuses performed stronger in Analytic Writing Task outcomes: CSU Chico and San Francisco State University

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