

University Image

Any change in academic calendar at this time could positively affect the image of the University if it is promoted as a reasoned timely adjustment to better serve the needs of our current and future students. Like it or not, a present external perception prompted by the 4-1-4 is that Stanislaus is a "different" place, out-of-step with the standard set by flagship universities. It has not helped student recruitment and has been supported by less than 55% of our current students during 4/30ths of the instructional year.* It is supported by some students and faculty only because it increases the break between semesters. Generally students support the current Winter Term because they appreciate the special benefits of a minority of courses or because they are required to enroll.

Visitors to the campus during Winter Term often wonder why the campus appears lifeless. It is has not been easy for the School Relations Staff to convince prospective students that something "wonderful" is happening.

The image of the campus as perceived by the CSU Chancellor's Office Staff is likely to be enhanced by discarding the 4-1-4.

* See above section on Enrollment/FTE.

Brief Summary of Findings

The 4-1-4 at California State University Stanislaus has outlived its usefulness in its present form and should be radically modified or abandoned in favor of a semester calendar. For the University this would be a healthy change which could stimulate curricular renewal and advance public image. Much of the most valued portion of the Winter Term curriculum could be retained. Intensive immersion in only one topic for four weeks would be forfeited.

The pertinent important factors affected by academic calendar type can be summarized under the following broad headings.

Instructional Benefits - The 4-1-4 offers students some unique valued educational experiences, but only to less than 20% of the aggregate annual student body. Most of this instructional benefit can be retained with a modified trimester calendar. A significant portion can be retained by a semester calendar which uses the Winter period as an instructional component for some Spring courses. Graduate and part-time students can benefit from a change to a semester calendar; to a lesser extent, these students would benefit from a modified trimester calendar.

Enrollment/FTE - A semester calendar would have a positive long range effect on budget FTE. A modified trimester calendar should improve FTE to a lesser extent. A three term calendar--with three opportunities for students to exit--will have a negative FTE effect at Stanislaus during at least this decade.

Utilization of University Resources - Better utilization of University resources would be achieved from a semester calendar than under the 4-1-4. The modified trimester calendar would yield a less positive resource utilization effect than a semester calendar, but it would be an improvement over the 4-1-4.

Budget Benefits - There is no net cost/budget benefit from the 4-1-4 or a modified trimester. The first two years of budget transition to another calendar would be relatively painless. Some budgetary adjustments would be required in the third year of a change to a semester calendar, but only if FTE growth has not been as great as it is reasonable to expect.

Synchronization With Other Calendars - The modified trimester calendar would result in better calendar articulation for potential mid-year enrollees than would the 4-1-4. The semester calendar would offer the best synchronization for all types of transfer students. The School of Education requires the semester calendar to achieve good articulation with elementary and secondary educational institutions.

Impact on Students - Campus life for students would benefit some from a change to a modified trimester calendar, and significantly from a change to the semester system. Working students would benefit from a change from the 4-1-4. The modified trimester plan would enable some part-time students more easily to accelerate program completion.

University Image - The image of the University can be enhanced from a calendar change. This effect would be easy to achieve with a change to a semester calendar. It would be more difficult to accomplish with a modified trimester calendar. Unfortunately, any unusual calendar increases the risk that the University will be viewed as out-of-step with contemporary higher education.

E.J. Aubert

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FROM QUARTER SYSTEM TO SEMESTER SYSTEM

1986-87

		<u>SALARIES</u>	<u>STAFF BENEFITS</u>	<u>SALARY SAVINGS</u>	<u>TOTAL</u>
INSTRUCTION					
Instruction Support:					
Dept. Chairman A.Y.	2.3	50,784	14,981	-1,675	64,090
Dept. Secretary I A	<u>5.1</u>	<u>87,118</u>	<u>25,699</u>	<u>-2,874</u>	<u>109,943</u>
	7.4	137,902	40,680	-4,549	174,033
ACADEMIC SUPPORT					
Audio Visual					
Temporary Help	0.5	8,826	2,603	-291	11,138
INSTITUTIONAL SUPPORT					
Executive Management					
Clerical Assistant II	0.5	7,773	2,293	-256	9,810
Financial Operations					
Clerical Assistant III	1.0	17,652	5,207	-582	22,277
Temporary Help	<u>0.4</u>	<u>7,060</u>	<u>2,082</u>	<u>-232</u>	<u>8,910</u>
	1.4	24,712	7,289	-814	31,187
Admission and Record					
Clerical Assistant II	1.1	17,100	5,044	-564	21,580
Personnel					
Clerical Assistant II	0.3	4,664	1,375	-153	5,886
Support Operations					
Clerical Assistant II	1.0	15,546	4,586	-513	19,619
Mail Clerk	0.6	10,881	3,209	-359	13,731
Temporary Help	<u>1.0</u>	<u>17,652</u>	<u>5,207</u>	<u>-582</u>	<u>22,277</u>
	2.6	44,079	13,002	-1,454	55,627
TOTAL POSITIONS AND DOLLARS	13.8	245,056	72,286	-8,081	309,261

**HEAD COUNT AND FULL-TIME EQUIVALENT STUDENT ENROLLMENT
AT CSU STANISLAUS, BY TERM, FROM 1973-74**

Year	Total Headcount				Full-Time Equivalent Students				
	Fall	Winter	Spring	Average	Fall	Winter	Spring	Annual	Increase
1973-74	2,604	1,805	2,543	2,471	1,969	478	1,905	2,175	
1974-75	2,800	1,861	2,895	2,716	2,079	490	2,036	2,302	127
1975-76	3,171	1,973	3,116	2,987	2,238	518	2,137	2,447	145
1976-77	3,183	2,001	3,299	3,076	2,150	523	2,186	2,430	(17)
1977-78	3,515	2,046	3,433	3,284	2,296	535	2,197	2,513	83
1978-79	3,306	2,041	3,435	3,193	2,221	534	2,193	2,474	(39)
1979-80	3,548	1,963	3,599	3,359	2,306	515	2,307	2,564	90
1980-81	3,910	2,177	4,008	3,721	2,575	559	2,587	2,860	296
1981-82	4,283	2,276	4,088	3,931	2,777	585	2,699	3,031	171
1982-83	4,276	2,323	4,173	3,971	2,867	590	2,780	3,118	87
1983-84	4,264	2,311	4,072	3,920	2,898	562	2,753	3,106	(12)
1984-85	4,160	2,159	4,075	3,856	2,818	513	2,706	3,018	(88)
1985-86	4,255	2,289	4,356	4,037	2,816	553	2,888	3,128	110
1986-87	4,621	2,301	4,808	4,393	3,117	569	3,099	3,392	264
1987-88	4,971	2,511	4,947	4,633	3,276	614	3,193	3,541	149
1988-89	5,282	2,644	5,244	4,914	3,455	652	3,395	3,750	209
1989-90	5,506	2,867	5,506	5,154	3,669	702	3,616	3,993	243
1990-91	5,811	2,969	5,727	5,394	3,865	716	3,778	4,179	186
Off Campus	757	346	717	685	257	73	249	290	
1991-92	5,790	3,018	5,556	5,320	3,879	719	3,735	4,167	(13)
Off Campus	701	281	719	653	252	58	241	276	
1992-93	5,907	3,078	5,599	5,397	4,014	691	3,828	4,266	100
Change %	2.02%	1.99%	0.77%	1.45%	3.48%	(3.96%)	2.50%	2.40%	
Off Campus	665	209	628	588	243	42	202	244	
1993-94	5,907	3,078	5,599	5,397	4,014	691	3,828	4,266	

Notes:

- (1) These CSU enrollment counts exclude auditor students who have no budgetary FTE impact.
- (2) Projected figures are in italics.

Sources:

- (1) 1973-74 through 1989-90, CSU Statistical Abstract (3/90).
- (2) 1990-91, CSU College Year Report (8/91).
- (3) 1991-93 actual enrollments are from President's ERSS Certification Reports.

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**HEAD COUNT AND FULL-TIME EQUIVALENT STUDENT ENROLLMENT
AT CSU STANISLAUS, BY TERM, FROM 1990-91**

Year	Total Headcount				Full-Time Equivalent Students				
	Fall	Winter	Spring	Average	Fall	Winter	Spring	Annual	Increase
1990-91	5,811	2,969	5,727	5,394	3,865	716	3,778	4,179	4179
Stockton	757	346	717	685	257	73	249	290	
1991-92	5,790	3,018	5,556	5,320	3,879	719	3,735	4,167	(13)
Stockton	701	281	719	653	252	58	241	276	
1992-93	5,907	3,078	5,599	5,397	4,014	691	3,828	4,266	100
Change %	2.02%	1.99%	0.77%	1.45%	3.48%	(3.96%)	2.50%	2.40%	
Stockton	665	209	628	588	243	42	202	244 *	
<i>1993-94</i>	<i>5,907</i>	<i>3,078</i>	<i>5,599</i>	<i>5,397</i>	<i>4,014</i>	<i>691</i>	<i>3,828</i>	<i>4,266</i>	
1994-95	6,026	3,139	5,642	5,475	4,154	663	3,924	4,369	

*= 5.7% of total enrollment.

Notes:

- (1) These CSU enrollment counts exclude auditor students who have no budgetary FTE impact.
- (2) Target figures are in italics.

Sources:

- (1) 1990-91, CSU College Year Report (8/91).
- (2) 1991-93 actual enrollments are from President's ERSS Certification Reports.

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