



CSU STANISLAUS

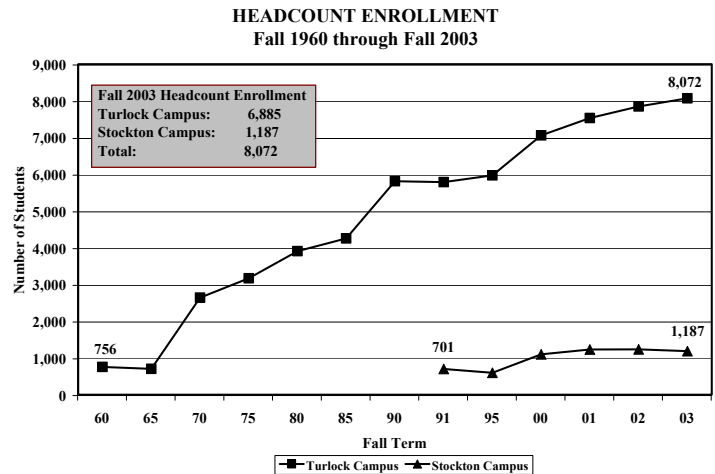
Regional Impact Report

2004

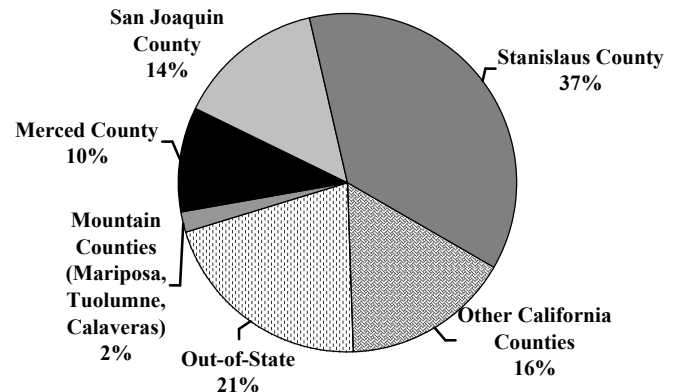
California State University, Stanislaus has been serving the educational requirements of the six-county region of Calaveras, Mariposa, Merced, San Joaquin, Stanislaus and Tuolumne counties for over 40 years. During this period, CSU Stanislaus has influenced the lives of people residing within its service area but has never attempted to document the many diverse contributions made by faculty, staff, and students in the community. The impact to the community should not be considered solely in easily measurable financial terms such as spending or employment. The University has also played an important role in the development of the intellectual, cultural and social life in the region over the past 4 decades. The highlights in this brochure are an initial attempt to measure the scope of how the University impacts the region economically and intellectually.

IMPACT ON DEVELOPMENT OF HUMAN CAPITAL & EXPERTISE

- ◆ CSU Stanislaus' overall headcount enrollment for fall 2003 totaled 8,072, with 1,187 (14.7%) enrolled at the Stockton off-campus center.
- ◆ CSU Stanislaus' overall headcount enrollment has gone from 756 students (Fall 1960) to 8,072 (Fall 2003), a 967.7% increase. During this same time period, the population in the six-county service region (Calaveras, Mariposa, Merced, San Joaquin, Stanislaus, and Tuolumne counties) has grown from 527,000 in 1960 to over 1.4 million in 2003, an increase of 165.7%.
- ◆ In the fall 2003 term, 670 first-time freshmen enrolled at the University; 256 (38.2%) of which came from the 10 largest feeder high schools (Turlock, Davis, Modesto, Atwater, Johansen, Sierra, Ceres, Downey, Livingston, Beyer).
- ◆ In 2002/03, 1,425 degrees were awarded; 1,282 (90.0%) of which were undergraduate degrees.
- ◆ Since 1960, a total of 30,435 degrees have been awarded; 27,153 (89.2%) of which were undergraduate degrees.
- ◆ One in four college graduates residing in Stanislaus and Merced counties are alumni of CSU Stanislaus.
- ◆ At least 18,562 (61.0%) of the CSU Stanislaus addressable alumni currently live in the six-county region.



ALUMNI RESIDENCE 2003



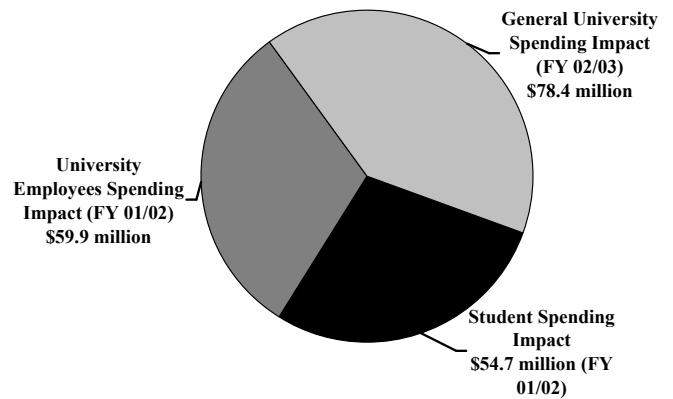
INTELLECTUAL IMPACTS & RESOURCES

- ◆ Over 1,000 documented research, scholarship and creative activities were produced by University employees in 2000/01.
- ◆ Over \$6 million was awarded in grants in 2002/03 through the Office of Research and Sponsored Programs.
- ◆ The University Library serves as a resource to the community – over 1,100 external community members used the library in 2002/03.
- ◆ Students contribute at least 70,653 hours of service to communities within the six-county region
 - Of this total, students in undergraduate Liberal Studies courses provided 5,720 hours of unpaid services to area schools and non-profit organizations.
 - Of this total, students in the Social Work program provided 59,473 hours of unpaid services to area organizations.
- ◆ A conservative estimate of the dollar value of student service learning hours is \$476,908.

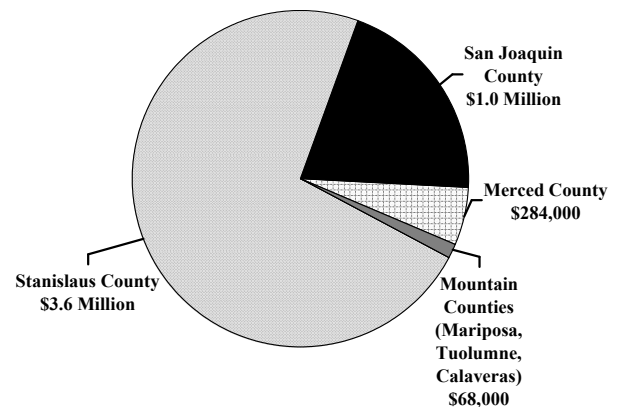
ECONOMIC IMPACT

- ◆ The annual total economic impact (including direct, indirect and induced impacts) of the University in the six-county region exceeds \$193 million.
- ◆ Student spending in 2001/02 generated \$54.7 million in sales of goods and services, creating approximately 340 jobs in the region.
- ◆ University employee spending in 2001/02 generated \$59.9 million in sales of goods and services, creating approximately 488 jobs in the region.
- ◆ Total University spending for goods and services (not including construction projects) in 2002/03 was \$19.1 million.
- ◆ The University spent \$8.8 million on construction projects in 2002/03.
- ◆ Vendors in the six-county region received approximately \$5 million of the \$19.1 million.
- ◆ Slightly over \$3.6 million was paid to vendors in Stanislaus County while over \$1 million was paid to San Joaquin County vendors.
- ◆ Over 2,000 jobs can be attributed to the University, with 1,003 faculty and staff employed by the University, and an additional 1,031 jobs generated in the surrounding community through indirect and induced impacts.
- ◆ The University employs about 600 students annually, including those who participate in the Federal Work-Study Program.
- ◆ Financial aid available to all enrolled students (undergrads, graduate students, full-time, part-time, degree and non-degree seeking) totaled over \$24 million in 2002/03.

ESTIMATED ANNUAL UNIVERSITY FINANCIAL IMPACT



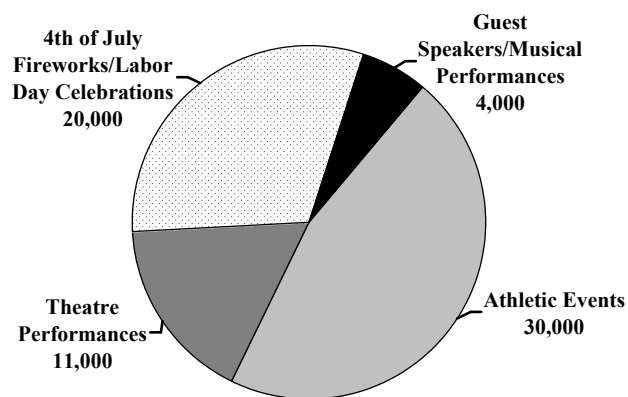
UNIVERSITY PURCHASES OF GOODS AND SERVICES BY COUNTY
FY 2002/03



CULTURAL/SOCIAL/ATHLETIC EVENTS

- ◆ University sponsored events draw over 52,000 community members per year.
- ◆ Various community groups utilized the University's facilities to host over 70 events in 2001.
- ◆ Athletic events drew over 18,000 off-campus spectators in 2000/01, over 20,000 spectators in 2001/02, and close to 30,000 spectators in 2002/03.
- ◆ The School of Fine and Performing Arts puts on over 100 events annually.
- ◆ The Theatre Department entertained over 11,000 off-campus patrons in 2002/03, with the winter 2003 children's production drawing 5,800 patrons alone.

UNIVERSITY EVENTS (2002-03)
Attendance Figures



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(This document was prepared by the Department of Institutional Research, Planning and Accountability; the Department of Economics; and the Division of Development and University Relations.)