



California State University, Stanislaus  
Office of Academic Programs

**Employment Opportunities**

When submitting a proposal to the CSU for a new undergraduate or graduate degree, the university must ensure its proposal contains information that demonstrates demand for graduates from the proposed program.

Employment opportunities require evidence resulting from a formal employer survey and job market analyses.

A sample template for surveying employers is available in print and electronic formats and should be modified appropriately to match the specific program proposal.

The department should generate a list of prospective employers in the region, state, or nation as appropriate to the proposed degree, along with addresses.

Institutional Research will administer the surveys, conduct data analysis, and submit the results to the department. The department should include a summary of the results in the program proposal.

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