



California State University, Stanislaus
Office of Academic Programs

Student Demand

When submitting a proposal to the CSU for a new undergraduate or graduate degree, the university must ensure its proposal contains information related to student demand. Serious student demand requires evidence resulting from formal surveys.

A sample template of four surveys is available in print and electronic formats and should be modified appropriately to match the specific program proposal:

1. High School students
2. CSU Stanislaus students
3. Community College students
4. Working Professionals

Surveys of CSU Stanislaus students are typically administered by the department in classes to ensure a sufficient response rate.

If the department wishes for the high school, community college, and working professional surveys to be administered by the Office of Institutional Research, the department should provide the names and addresses of the recipients.

Institutional Research will administer the surveys, conduct data analysis, and submit the results to the department. The department should include a summary of the results in the program proposal.